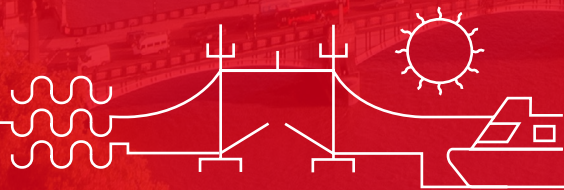


LONDON
CONVENTION BUREAU

Event and Association Planner Guide 2023



'Silver Ray In London 2024' image courtesy of Woods' Silver Fleet & Marc Newson

Next page



OPENING EARLY 2023

The Peninsula London brings the finest hospitality, exquisite accommodation, exemplary service and the best of British art and culture to the heart of Belgravia.

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This is an interactive guide,
so click on the title to jump to any section.

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WELCOME TO LONDON

Thanks for taking the time to consider London for your next event.

Whether you are looking for a new high-tech space or a building with more than 2,000 years of history, we are delighted to introduce you to the best hotels and venues, as well as the Destination Management Companies (DMCs) that can help you to achieve that wow factor.

The city is home to more than 1,000 diverse venues, from blank canvas warehouse spaces to purpose-built conference centres, grand palaces and state-of-the-art auditoriums. There are more than 160,000 hotel rooms – from budget to boutique – and group activities, which will help you explore your creative potential.

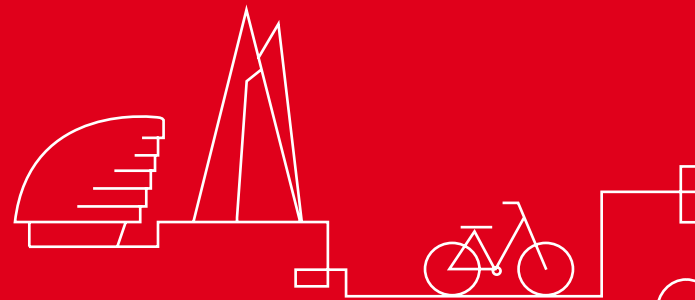
Regardless if it is for 10 or 35,000 attendees, an exclusive incentive programme, a citywide tech event, a hybrid or virtual get-together or an open-air space – London has it all.

So, bring your delegates to the capital and let them enjoy everything we have to offer.

Please use this Event and Association Planner Guide as a source of inspiration, a checklist to make your event more sustainable, and a tool to incorporate themes of diversity, equity and inclusion.

When you're ready to put on your next event in London, contact the London Convention Bureau team for assistance.

✉ conventionbureau@londonandpartners.com



Look out for diversity, equity and inclusion tips throughout the guide provided by Gabby Austen Browne, co-founder of Diversity Alliance



A stylized, handwritten signature in white ink.



Tracy Halliwell MBE

Director of Tourism,
Conventions and Major Events





How we can help

As London's official convention bureau, we are here to help you create a world-class experience for your delegates. We make it easy to find the best venues, hotels and activities, while connecting you with specialists who can help organise your event.

We can help you save time with

- ✓ Free, impartial advice about venues, hotels, PCOs and DMCs
- ✓ Creative ideas for delegate activities and entertainment
- ✓ Travel advice and group discounts on travel across London
- ✓ Incentive ideas for clients
- ✓ Information on hybrid and open-air spaces
- ✓ Sector-specific information
- ✓ Site inspection planning
- ✓ Planning a sustainable event
- ✓ Group housing and accommodation

REGISTER FOR UPDATES

👉 conventionbureau.london/register

Find out what's happening and what's new in London with our monthly event planner newsletter.

👉 londonandpartners.com/eye-on-london

Help us promote London by receiving the latest statistics and insights to share with your network.

LONDON & PARTNERS

The London Convention Bureau is part of London & Partners. We are London's business growth and destination agency.

STAY CONNECTED

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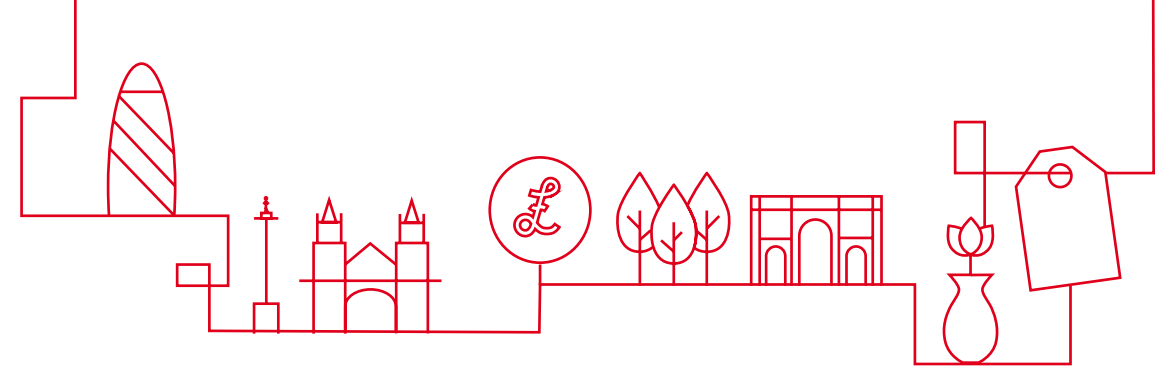
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📺 [London Convention Bureau](#)

📞 +44 (0)20 7234 5833 (UK) 📞 +1 347 324 7702 (US)



Useful information



VISAs

EU, Switzerland, Norway, Iceland and Liechtenstein citizens can travel to the UK for short trips (up to six months) without needing a visa. You must travel using a passport which is valid for the duration of your stay to enter the UK.

National ID cards are no longer accepted as travel documents (apart from in the case of some limited exceptions outlined by the UK government).

Other visitors should check if they require a visa and apply online via the [official UK government website](#). It can take several weeks to process visa applications.

Electronic Travel Authorisation (ETA) scheme

By the end of 2024, the UK government is set to introduce an [Electronic Travel Authorisations \(ETA\) scheme](#) for visitors and passengers transiting through the UK, who do not currently need a visa for short stays or have an immigration status prior to travelling.

* Please be aware that the rules change regularly and it is your responsibility to ensure you have the latest information. (This information was last updated in November 2022)

VAT

The UK government sets the rules for applying VAT on events based in the UK, for services such as registration fees and accommodation costs.

Some key things to remember:

- The location of the organiser does not affect these rules.
- Under current rules, EU businesses must register and pay VAT if fee revenue exceeds the current income threshold of £85,000.
- VAT incurred in the UK on event costs, such as venue, professional services and catering, can be offset against the VAT due on income.
- The difference between the tax due and the tax recoverable can be reclaimed through a VAT reclaim procedure (generally a six to 12-month recovery period).

Visit the [official UK government website](#) for the latest guidance on the UK's VAT rules, plus help and support.



Visas and immigration

Check all the latest information about visas and immigration on the official UK government website ahead of your event.

Bringing your business event to the UK

Find everything you need to know about holding an event in the UK with Visit Britain’s business events resources. The comprehensive Bringing your Business Event to the UK guide covers everything from sales and promotion to VAT, healthcare and GDPR.

Business Events Growth Programme

Take your event to the next level with Visit Britain’s Business Events Growth Programme. The annual programme offers targeted support across three key areas, including the creation, growth and internationalisation of business events in the UK.



Transport links

- ➡ Transport for London (TfL)
- ➡ Citymapper
- ➡ Uber Boat by Thames Clippers
- ➡ Uber
- ➡ IFS Cloud Cable Car

Event services

- ➡ Slido for live polls, questions and quizzes
- ➡ Eventbrite for online event registration
- ➡ Moore Staffing Services for event staff

London information, including tours and theatre shows

- ➡ Visit London
- ➡ Visit London app
- ➡ tickets.london
- ➡ The London Pass

Useful numbers

- ➡ Non-emergency police line: **101**
- ➡ Non-emergency medical line: **111**
- ➡ Emergency police and medical line: **999**



Accessibility and travel

Heathrow

London Heathrow Airport

Welcoming more than 80 million passengers in 2019, London Heathrow Airport (LHR) is the largest aviation hub in the world and the UK's largest airport. One of the world's most advanced airports, Heathrow is easily accessible by Tube, train (via the Heathrow Express with direct link to Paddington station), or by taxi. The newly opened Elizabeth line provides direct access to central London in about 30 minutes. It is operated by Transport for London and part of the Oyster card and contactless ticketing system.



London Stansted Airport

London Stansted Airport (STN) is one of Europe's fastest-growing airports with many budget airlines offering flights to Europe. The quickest way into central London is via the Stansted Express with trains to London Liverpool Street station taking 50 minutes.

LONDON CITY AIRPORT

London City Airport

Located in the east side of the city, London City Airport (LCY) is the smallest airport in London. Its single runway handles short-haul flights with a strong emphasis on business travel to Europe. It is the closest airport to central London, with easy access via the DLR network, as well as taxis. It is also the closest airport to London's largest convention centre, ExCeL London.



London Gatwick Airport

In 2019, London Gatwick (LGW) sent 46.6 million customers on their way making it the UK's second largest airport. The Gatwick Express is a direct train service linking the airport to the centrally located Victoria station in 30 minutes. Thameslink and Southern rail operators also offer train services from Gatwick to several central London stations within 30 minutes.



London Southend Airport

London Southend Airport (SEN) is one of the UK's fastest-growing regional airports. Trains to the centrally located Liverpool Street station run every 10 to 20 minutes and the journey time is less than an hour.



London Luton Airport

London Luton Airport (LTN) is one of the UK's largest airports, offering a base to several budget airlines including easyJet. Luton Airport Parkway train station is located 10 minutes from the airport by shuttle bus, and trains to central London take between 20 and 40 minutes depending on the train operator.



Eurostar

Flying isn't the only way to get to London. The high-speed rail service Eurostar is the ultimate travel experience, with a choice of frequent departures, speedy check-in and direct routes between European city centres. Eurostar's high-speed trains have revolutionised travel between the UK and continental Europe. London is just a little more than two hours from Paris or Brussels or four hours from Amsterdam.



NEW LONDON

Snapshot of recent and upcoming openings



art'otel London Battersea Power Station





New London

Experience a different side of London with every visit, as exciting new spaces open all year round. Here is a snapshot of what's new in the city.

Recent openings

Thoughtfully designed **One Hundred Shoreditch** opened its doors to a 258-bedroom hotel with a rooftop space and panoramic views of London. With seafood restaurant Goddard & Gibbs housed downstairs and an underground cocktail bar, the hotel can host up to 80 people for a reception.

Outernet combines the latest technology with culture, music and arts to create a world-class entertainment district on Tottenham Court Road. Offering private hire, HERE at Outernet, features cutting-edge equipment and can host up to 2,000 guests in this striking events space.



One Hundred Shoreditch

New London

Located in one of London’s most exciting regeneration districts, **art’otel London Battersea Power Station** features 160 rooms as well as roof garden with outdoor pool overlooking the iconic chimneys of Battersea Power Station.

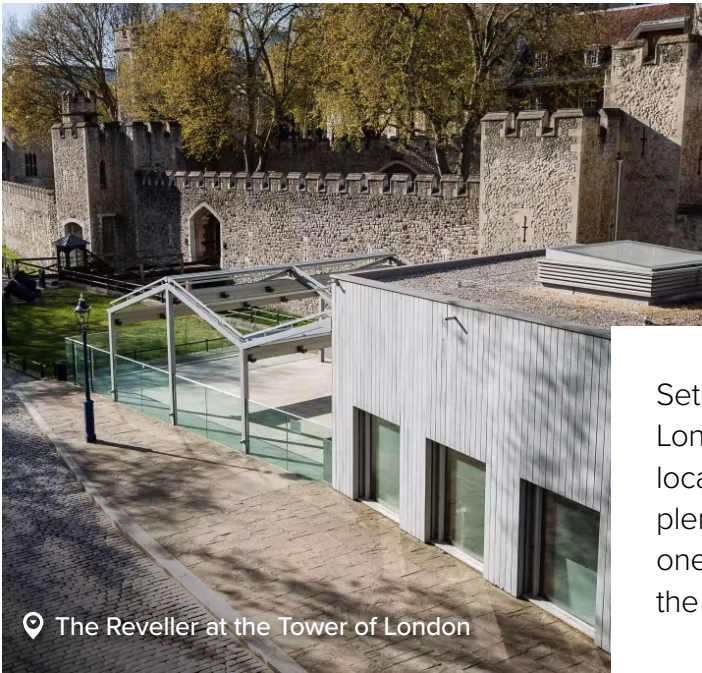
Set across 16 properties in and around Denmark Street, **Chateau Denmark** is a unique hotel consisting of 55 suites and apartments with interior design references to the wild days of London’s punk and rock music scenes.

Curio Collection by Hilton has opened a new site, **Lost Property St Paul’s London**, a six-floor hotel with 145 bedrooms. With St Paul’s Cathedral close by, the interior of the hotel complements the area with classic features and rich tones.

London isn’t short of venues either, and **The Reveller at the Tower of London** is a brand-new outdoor space on the Wharf next to Tower Bridge. The space is accessible for large groups and hosts up to 300 people, and uniquely placed to seamlessly combine the event with other spaces in the area.



Lost Property St Paul’s London



The Reveller at the Tower of London



Convene St Paul’s City of London

Set among the historic landmarks of the City of London, **Convene** is set to launch its new St Paul’s location in 2023. The impressive venue promises plenty of natural light, carefully curated design and one of the largest meeting and events spaces in the area covering 4,000sqm (44,000sq ft).



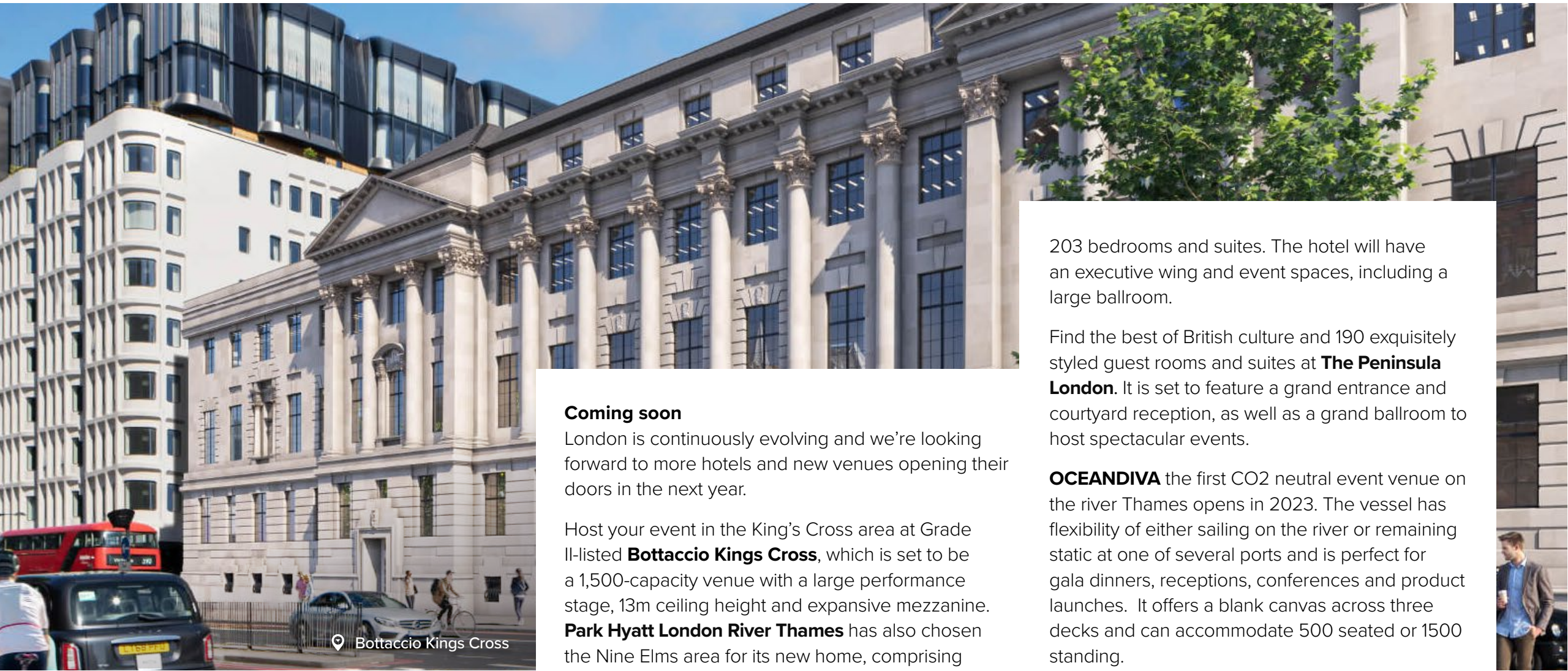


Just a few steps from Marble Arch, **Frameless** brings a multidimensional, immersive art experience to the West End. There are no white walls, just art – choose the Blank Canvas room for events with bespoke backdrops, or opt for exclusive hire for up to 640 people.

ExCel London has begun a major transformation with a 25,000 sq m (269,098 sq ft) expansion, boasting new conference rooms, exhibition spaces and convention facilities. It'll be targeting a BREEAM rating of "excellent" in a boost to the world-class venue's already strong green credentials.



A £1.3bn redevelopment of **Olympia London** sees the introduction of cutting-edge conference facilities, new food and drink outlets and a sky garden with views of the capital. The events destination will also welcome a host of new neighbours including two stylish hotels, a 4,400-capacity live music venue and a 1,575-seat theatre.



📍 Bottaccio Kings Cross

Coming soon

London is continuously evolving and we’re looking forward to more hotels and new venues opening their doors in the next year.

Host your event in the King’s Cross area at Grade II-listed **Bottaccio Kings Cross**, which is set to be a 1,500-capacity venue with a large performance stage, 13m ceiling height and expansive mezzanine. **Park Hyatt London River Thames** has also chosen the Nine Elms area for its new home, comprising

203 bedrooms and suites. The hotel will have an executive wing and event spaces, including a large ballroom.

Find the best of British culture and 190 exquisitely styled guest rooms and suites at **The Peninsula London**. It is set to feature a grand entrance and courtyard reception, as well as a grand ballroom to host spectacular events.

OCEANDIVA the first CO2 neutral event venue on the river Thames opens in 2023. The vessel has flexibility of either sailing on the river or remaining static at one of several ports and is perfect for gala dinners, receptions, conferences and product launches. It offers a blank canvas across three decks and can accommodate 500 seated or 1500 standing.

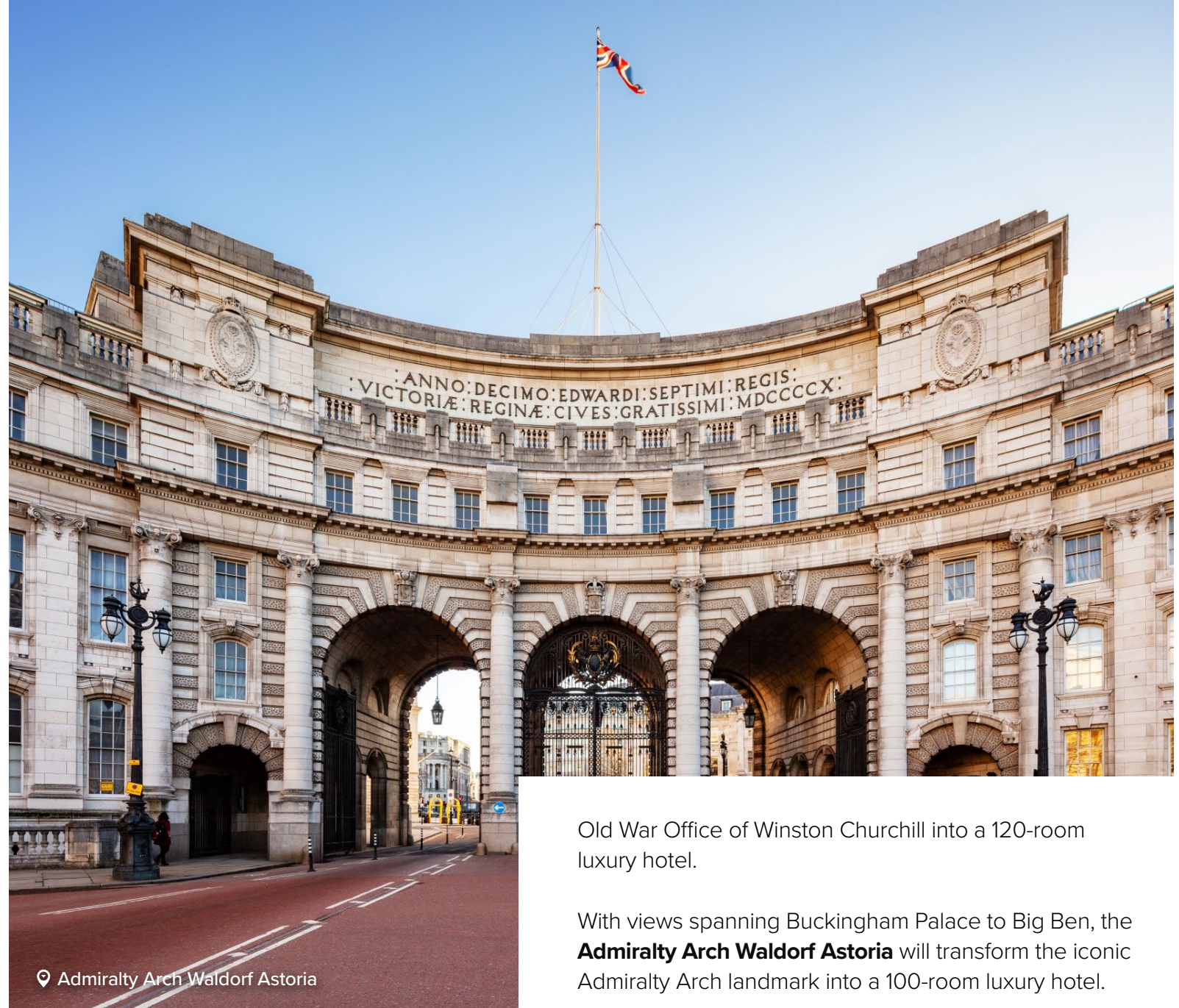




📍 Raffles Hotel

An upcoming hotel that will have sustainability at its core is **1 Hotel Mayfair**, with 184 guest rooms and a celebrated farm-to-table restaurant. A former 1970s car park will be transformed into **The Marylebone Lane Hotel, Westminster** in 2023. The 199-bedroom hotel has been designed to achieve a BREEAM (Building Research Establishment Environmental Assessment Method) “excellent” rating and will feature a rooftop swimming pool, as well as multiple event spaces.

Occupying the redeveloped 15 Old Bailey, **Hyde London Paradox Hotel London City** is set to feature 110 bedrooms, two restaurants and a speakeasy bar. **Raffles Hotels & Resorts** is transforming the former



📍 Admiralty Arch Waldorf Astoria

Old War Office of Winston Churchill into a 120-room luxury hotel.

With views spanning Buckingham Palace to Big Ben, the **Admiralty Arch Waldorf Astoria** will transform the iconic Admiralty Arch landmark into a 100-room luxury hotel.



convene

Unforgettable Meetings & Events

Discover a better way to plan premium events with:

- Award winning designed locations
- Turnkey production & planning
- State-of-the-art AV & technology
- Five-star culinary teams

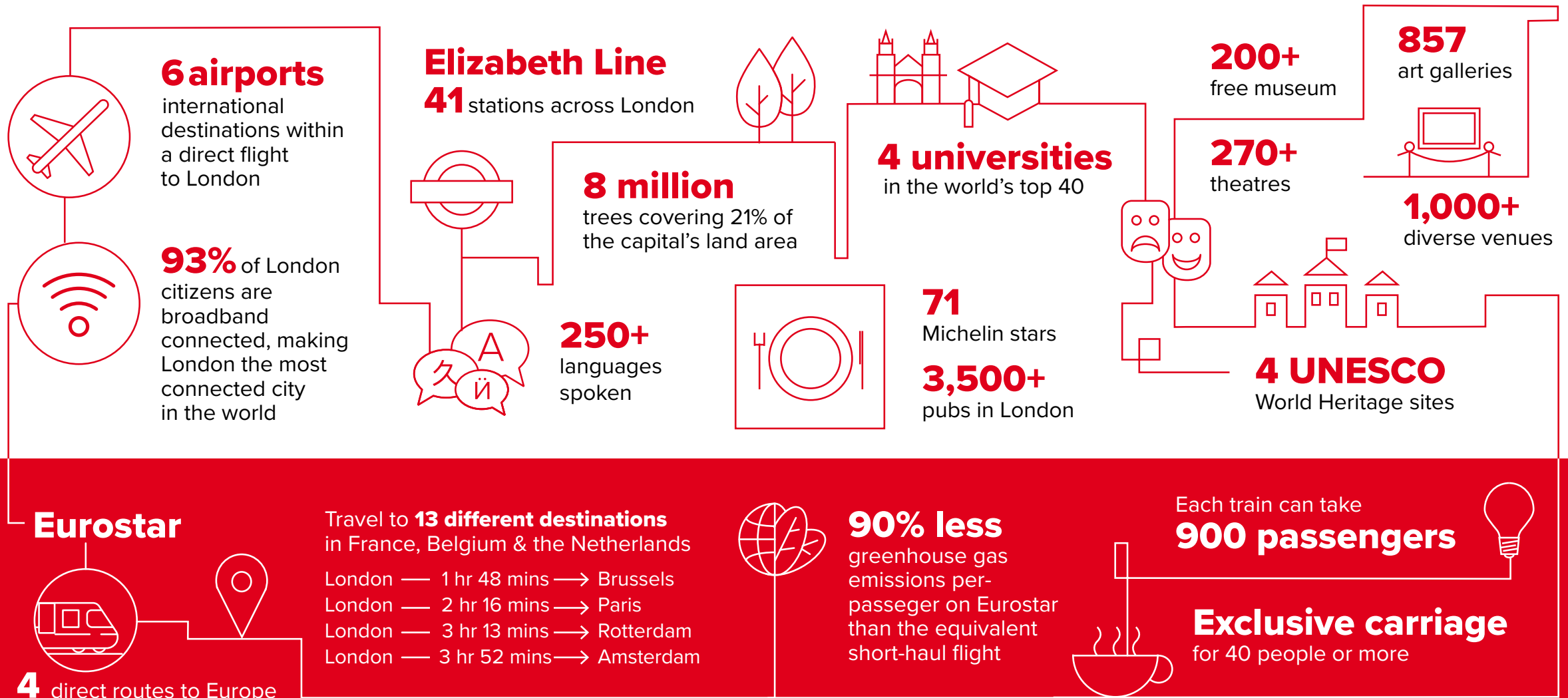
Enjoy the feeling of being in the **right place**, at the **right time**, with the **right people**.

[Convene.com](https://convene.com) to learn more

22 BISHOPSGATE



LONDON AT A GLANCE



KEY EVENTS CALENDAR & LONDON EVENT SEASONALITY



St Pauls Cathedral





Seasonality for meetings and incentives

January	● Low
February	● Low
March	● Low
April	● Shoulder
May	● High
June	● High/peak visitor season
July	● High/peak visitor season
August	● Low
September	● Shoulder
October	● High
November	● High
December	● Shoulder

Low	Shoulder	High
January February March August	April September December	May June July October November

London’s meetings and incentives seasonality follows similar trends for European cities and fluctuates based on peak visitor months (e.g. June/ July), seasonal events (e.g. Christmas lights and shopping), and annual/biannual major events (e.g. Chelsea Flower Show, Wimbledon, London Fashion Weeks).

If you have any questions, reach out to the team to discuss when is best to bring your meeting or incentive to London!



Event Calendar 2023

January

📅 1st (Jan) to 31st (Dec)

📍 Multiple locations in Croydon

Croydon Borough of Culture

📅 1st

📍 Central London

New Year's Day Parade

📅 2nd

Public Holiday – New Year's Day

📅 22nd

📍 Soho and Chinatown

Chinese New Year celebrations 2023

February

📅 5th

📍 Central London

London Winter Run

📅 7th - 9th

📍 ExCel London

ICE London

📅 11th

📍 The O2

The Brit Awards

📅 19th

📍 Royal Albert Hall

BAFTAs 2023

📅 17th - 21st

📍 Multiple locations

London Fashion Week

March

📅 17th

📍 Multiple locations

St Patrick's Day celebrations

📅 17th

📍 Olympia London

Ideal Home Show 2023

📅 26th

📍 Multiple locations along the river Thames

The Boat Race

April

📅 29th (Mar) - 8th (Apr)

📍 Multiple locations

London Games Festival

📅 2nd

📍 Central London

London Landmarks Half Marathon

📅 7th


Public Holiday – Good Friday


📅 10th


Public Holiday – Easter Monday





April


-  **21st - 22nd**


 **Trafalgar Square**


Eid Festival
-  **22nd**

 **Various central locations**

TCS Mini London Marathon
-  **23rd**


 **Trafalgar Square**


St George's Day
-  **23rd**


 **Multiple locations**


London Marathon


May


-  **1st**

Public Holiday – Early May Bank Holiday
-  **6th**

 **Central London**

King Charles Coronation
-  **8th**

 **Central London**

Public Holiday King Charles Coronation
-  **22th - 27th**





 **Somerset House**


Photo London
-  **23rd- 27th**


 **Royal Hospital Chelsea**


RHS Chelsea Flower Show


June


-  **TBC**


 **Multiple locations**


Open Gardens 2023
-  **12th - 16th**


 **ExCeL London, Royal Docks**

London Tech Week
-  **14th**

 **Regent's Park**


Taste of London
-  **23rd - 10th (July)**


 **Hyde Park**


American Express presents BST Hyde Park
-  **24th - 25th**


MLB 2023 London Series


July


-  **1st**


 **Central London**


Pride London
-  **3rd - 16th**


 **Wimbledon**

Wimbledon Lawn Tennis Championships
-  **4th - 9th**

 **Hampton Court Palace**

Hampton Court Palace Flower Show
-  **23rd**

 **London Stadium**

London Diamond League Athletics & UK Athletics
-  **23rd**


 **Royal Docks**

ABB FIA Formula E World Championship, ExCeL London

August

- 📅 4th - 5th

📍 ExCeL London, Royal Docks

London Triathlon
- 📅 TBC

📍 London games at Kia Oval and Lord's Cricket Ground

The Hundred
- 📅 26th - 30th

📍 Victoria Park

All Points East
- 📅 TBC

📍 Greenwich, Woolwich, Thamesmead, Plumstead, Charlton and the Royal Docks

Greenwich+Docklands International Festival (GDIF)
- 📅 26th - 28th

Notting Hill Carnival
- 📅 28th

Public Holiday – Summer Bank Holiday



September

- 📅 1st - 30th

📍 Multiple locations

Totally Thames Festival
- 📅 TBC

📍 Greenwich, Lewisham, Southwark and Tower Hamlets

Lord's Cricket Ground

The Vitality Big Half
- 📅 6th - 17th

📍 Multiple venues

Open House
- 📅 15th - 19th

📍 Multiple venues

London Fashion Week
- 📅 16th - 24th

📍 Multiple venues

London Design Festival

October

- 📅 TBC

📍 Central London

BFI London Film Festival
- 📅 8th

📍 Central London

Royal Parks Half Marathon
- 📅 12th - 16th

📍 The Regent's Park

Frieze London
- 📅 26th - 5th (November)

📍 Central London

Raindance Film Festival

November

- 📅 11th - 20th

📍 Multiple venues

EFG London Jazz Festival
- 📅 13th

📍 Trafalgar Square

Diwali
- 📅 11th

📍 City of London

Lord Mayor's Show
- 📅 12th

📍 Cenotaph, Whitehall

Remembrance Sunday
- 📅 TBC

📍 Hyde Park

Winter Wonderland

December

- 📅 18th - 26th

Chanukah
- 📅 25th - 26th

Public Holiday – Christmas Day & Boxing Day
- 📅 31st

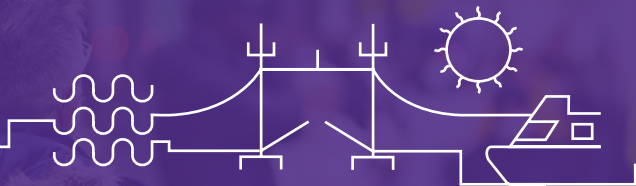
📍 Central London

London New Year's Eve Fireworks



HEALTH AND SAFETY

A safe and secure location




THANK YOU #STAYSAFE


For the latest advice & updates
newwestend.com


Getting around the **West End**


Scan the QR code to see and
discover the map




 **HAND SANITISER STATIONS**


 **INDOOR/SECURE
CYCLE PARKING**


 **BICYCLE PARKING**


 **SANTANDER CYCLE PARKS**

 **UNDERGROUND STATION**

 **CAR PARKING**

 **TAXI RANK**

 **DINING QUARTERS**

 **PUBLIC TOILETS**

HAND SANITISER

**SOCIAL
DISTANCING**



Health and safety

Safety, health and wellbeing are some of the city's top priorities and paramount to everything we do at the London Convention Bureau. Our businesses are committed to providing a safe and secure location for you to feel confident in organising your events.

Explore some of the measures that have been put in place to ensure a safe environment for people visiting or living in London.



Know Before You Go

This guide compels those intending to travel within the UK to check before setting off. Providing information around current regulations and official government advice, it is a tool to reassure residents and encourage visitors to research how to travel responsibly and respectfully before leaving home. [Find out more >>](#)

St. Pancras Renaissance Hotel London

As part of Marriott International’s family of brands, the “Commitment to Clean” standard was implemented, including a few changes to fulfil health and safety requirements. Besides enhanced cleaning and hygiene actions, digital check-in and concierge options and reduced seating in restaurants and bar lounges, you can expect clearly marked and customised floor plans for meeting and event spaces, sanitised equipment and management of guest flow. Minimised table settings, pre-packaged condiments and meals, modified buffets and a queue management cater for organised breaks. [Find out more >>](#)

Hilton EventReady Playbook

The playbook is a resource for event planners to provide guidance, inspiration and solutions for creating engaging, safe and socially responsible events. With the Hilton CleanStay programme, new procedures help guests to enjoy an even cleaner and safer stay – including within meeting spaces. The Hilton EventReady Local Pages accompany the playbook as a reference guide, with details relevant to the local area, hotel-specific best practices and resources. [Find out more >>](#)



DEI Tip If face coverings are required, consider the needs of those with hearing impairments.



📍 St. Pancras Renaissance Hotel London



OPEN-AIR SPACES

Venues and hotels with plenty of open-air space



Kensington Palace





The Langham, London

Open-air spaces

Discover venues and hotels with plenty of open-air space that provide safety and ventilation for your guests to feel comfortable while networking. Whether it is a drinks reception, team building or an awards ceremony, these outdoor spaces are bound to leave a lasting impression.



Hotels

The Langham, London

Dating back to the mid-18th century, the south-facing Courtyard Garden is one of the oldest private garden sites in the West End and plays host to drinks receptions and dinners.

Capacity	<ul style="list-style-type: none">• 200 guests for a drinks reception.• 150 guests for a seated lunch or dinner without social distancing.• 90 guests for a standing reception.• 70 guests for a seated event with social distancing.
----------	--

The Standard London

Complete with a wraparound rooftop terrace with amazing views, The Standard London has a great selection of small meeting rooms, a weather-proofed outdoor space surrounded by greenery and 266 trendy rooms.

Capacity	<ul style="list-style-type: none">• 400 reception.
----------	--

Mandarin Oriental Hyde Park, London

The ballroom of the recently renovated Mandarin Oriental features a terrace and lawn overlooking Hyde Park. A second meeting space, the Loggia, comes with a balcony.

Capacity	<ul style="list-style-type: none">• The ballroom: 400 guests for a reception.• The Loggia: 70 guests for a reception.
----------	--





Venues

Queen Elizabeth II Centre

The QEII Centre is the largest conference and exhibition space in central London with a capacity of up to 1,300 attendees.

Capacity	<ul style="list-style-type: none">The forecourt and lawn can host events for up to 250 to 300 delegates.
----------	--



Royal Museums Greenwich



Queen Elizabeth II Centre



Queen Elizabeth II Centre

Royal Museums Greenwich

Set in the Unesco World Heritage Site of Maritime Greenwich, the grounds of Royal Museums Greenwich offer several spaces divided into seven separate lawns. Here, you will find the National Maritime Museum, Cutty Sark, Royal Observatory, Peter Harrison Planetarium and Queen’s House.

Capacity	<ul style="list-style-type: none">Ranges up to 2,400 guests across all lawns, with smaller parties of 50 to 200 taking over a single lawn for an afternoon picnic.
----------	--

The Colonnade running east or west from either side of Queen’s House offers a sheltered breezeway ideal for hosting smaller events, including receptions. Sitting between the north and south lawns, this raised stone walkway provides spectacular views over Greenwich Park and Canary Wharf in an airy, covered space.

Capacity	<ul style="list-style-type: none">25 to 50 guests on one side of the Colonnade.
----------	---

Kensington Palace

Kensington Palace can accommodate a range of large-scale events fit for royalty, from open-air music festivals to private parties of up to 500 people set in the beautiful palace grounds.

[Find more venues in our open-air spaces guide. »](#)

Open-air spaces

Woods Quay

Set on the Victoria Embankment, Woods Quay is a building moored on the river Thames with a wraparound deck to give your guests plenty of outdoor space. The floor-to-ceiling windows offer an up-close view of Woods’ Silver Fleet of river yachts.

- Capacity
- 350 guests for standing reception in both wings
 - 40 guests for seated dining

Oceandiva

Host your event or meeting on the river Thames aboard Oceandiva’s unique 86-metre-long (282 ft) long boat with multi-functional spaces that are flexible and easy to combine.

- Capacity
- 1,500 guests for standing reception in both wings
 - 600 guests for seated dining

Sea Containers Events

Choose Sea Containers Events for breathtaking views across the river Thames. The venue is home to a spectacular roof terrace and multiple events spaces with floor-to-ceiling windows, including a tiered amphitheatre with capacity for up to 225 people.

- Capacity
- Up to 225 people





DEI Tip Consider whether guests want to go to an open-air venue, and whether they will feel safe and comfortable in an event with an open space.



LONDON FOR VIRTUAL & HYBRID EVENTS

The perfect platform
for your event





London for virtual and hybrid events

London is home to world-class business ecosystems, providing engaged audiences and strong content for your hybrid event. Explore established sectors such as medical, creative and finance, or discover emerging sectors including cyber, cleantech and gaming.

Take advantage of virtual technology and investment in cutting-edge streaming capabilities, smart stages and dedicated broadcasting studios, which make London's event spaces the perfect platform for your event.



Kings Place Events

Kings Place Events have award-winning spaces with a generous amount of high-quality production and technical inclusions. The team has years of experience in delivering a complex range of events, so it is well placed to ensure you get the most out of your virtual or hybrid event.



etc.venues

Choose from a range of virtual event options from **etc.venues**, such as interactive features that integrate physical and remote attendees, including quizzes, polls, downloadable slides, social media feeds and more.



ExCel London

Supported by audio visual supplier Anna Valley, **ExCel London** creates a range of custom digital event solutions. From immersive event experiences in a self-contained environment to a simple broadcast, they can host your hybrid event within the ExCel London centre.



IET London: Savoy Place

Find audio visual and technical solutions to enhance the connection and engagement of your in-person or remote audience.

IET London: Savoy Place offers in-built PTZ cameras, impressive sound systems and bespoke lighting systems in two lecture theatres.

With camera operators, vision mixers, Sony broadcasting cameras and encoder kits, this venue can provide pre-recording or livestreaming to a platform of your choice with ease.



Tobacco Dock

Capture the energy of a live event with **Tobacco Dock's** hybrid solutions while reaching a global audience of online participants. An experienced production broadcast crew record, mix and edit onsite using HD-quality equipment. Tobacco Dock's impressive 10GB bandwidth allows for reliable, high-quality streaming across the globe.



Twickenham Stadium

Visit the home of England Rugby for a range of pre-packaged and bespoke hybrid options in an LED smart studio. Hosting some of the largest esports tournaments streamed live to millions of viewers, **Twickenham Stadium** has a dedicated virtual events studio which enables event organisers to create richer content for hybrid events, ensuring an engaging virtual experience.



Kimpton Fitzroy London

Find a suite of hybrid technology solutions in partnership with AV suppliers, Eclipse, and immersive spaces for your virtual event, whether it is a conference, a panel session or a keynote address at **Kimpton Fitzroy London**.

It can bring remote presenters to virtual screens or you can arrange delivery of a portable green screen to your home or office, which can place you in a virtual environment using the latest technology.



DEI Tip Gather your attendees' accessibility needs and preferences in advance.



Royal Lancaster London

Set on the 19th floor of the luxury **Royal Lancaster London hotel**, Studio 19 is a unique virtual and hybrid event studio.

Featuring the latest technology for producing content, the studio allows videos to be pre-recorded or streamed live via Zoom or a virtual event platform. The space can also be used for hybrid events.

[Find more information about other locations offering hybrid event solutions. >>](#)

St. Pancras Renaissance Hotel London

With unique and historical backdrops for your hybrid or virtual event, **St. Pancras Renaissance Hotel London** offers a range of solutions with AV partner, AVC Live (PSAV). This livestreaming technology allows you the flexibility to offer your event globally, and in any time zone with on-demand playback.

There is a minimum speed of 50 mbps download/upload guaranteed in all meeting spaces and a total of 10 spaces with natural daylight – and those distinctive backdrops. The expert team can assist with any event, from a pre-recorded CEO announcement to a bespoke conference with several breakout sessions.



GREENER CHOICE FOR BUSINESS EVENTS

A quick guide to
greener events



King's Cross





The UN Sustainable Development Goals

At COP27, the United Nations Climate Change conference that took place in Sharm El-Sheikh in November 2022, Net Zero Carbon Events launched its roadmap demonstrating how the industry can take action on travel, accommodation, energy and waste, and that measurement is key in order to track progress.

A Net Zero Roadmap for the Events Industry is the largest and most

inclusive action from the industry to date, providing comprehensive information on how to implement action to achieve net zero.

By COP28, models for implementation and successful pilots will be available to announce and share, and companies will start to report on their progress. Find more information on **Net Zero Carbon Events**.

The Glasgow Declaration promoting action in tourism was also well presented at COP27, with sustainable food in tourism a key theme. Topics for consideration included aspects of sustainable food procurement policies, such as sourcing climate friendly and organic food; promoting biodiversity and conserving endangered species such as seafood and fish.

What does net zero mean?

To reach net zero emissions means that the activities within the value-chain of your company result in no net impact on the climate from greenhouse gas emissions. You have to take steps to reduce your emissions to as close to zero emissions as possible.

Any remaining emissions which cannot be removed (residual emissions) should be counterbalanced with an appropriate amount of carbon removals which are permanent. As a rule of thumb, such residual emissions should not exceed 10% of the base year emissions.

(Source: SME Climate Commitment)

How does the UK plan to become net zero?

The UK has committed to reaching net zero by 2050 under the Climate Change Act. As a signatory to the Paris Agreement, the UK must publish a NDC (nationally determined contribution) which sets out its “highest possible ambition”. The UK sets legally binding interim targets through five-year carbon budgets.

The government has developed a Net Zero Strategy, building on the foundations of the Prime Minister’s 10-point plan for a green industrial revolution. The strategy sets out policies and proposals for decarbonising all sectors of the UK economy by 2050. Climate risk reporting will become mandatory across the economy by 2025.

How will London become net zero?

The Mayor of London has set out an ambitious mission for the capital to become a net zero carbon, zero-pollution city by 2030 and a zero-waste city by 2050.

The Mayor has selected **Accelerated Green** as the preferred pathway to reach the 2030 target, which aims to reduce emissions by 78% by 2030, with the remainder to be offset or further reduced shortly after.

This pathway will also help guide the work of the Green New Deal, which aims to tackle the climate and ecological emergencies and improve air quality by doubling the size of London’s green economy by 2030.



How is London becoming more sustainable?



Access to a green business ecosystem

London is a climate tech powerhouse, home to 416 climate tech companies, the highest number in Europe. Startups in Europe have raised £3.3bn from London-based VCs over the last two years.

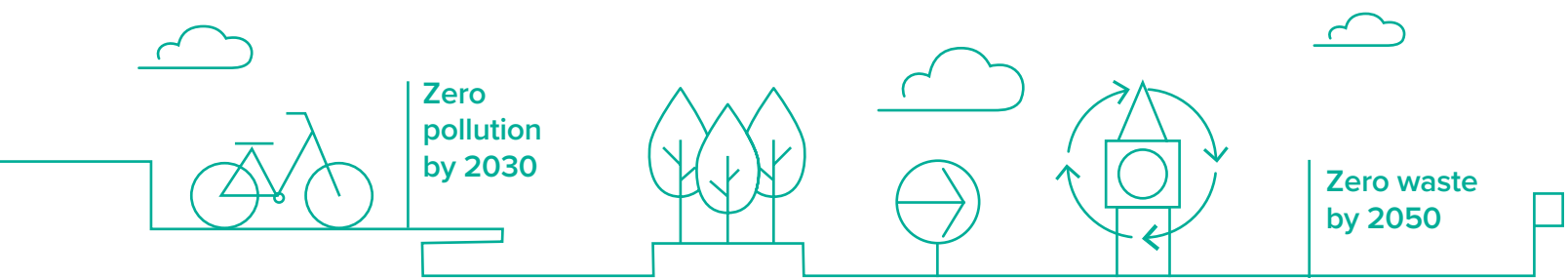
Commitment to a green building standard

The London Plan 2021 requires that all new buildings are constructed to zero-carbon standards and that larger schemes are developed in line with “circular economy” principles. Existing buildings must also be converted to net zero by 2050.

The Greater London Authority (GLA) has pioneered a Whole Life-Cycle Carbon approach to new development and requires all strategic developments to calculate and reduce embodied carbon.

London has a well-established target for new homes to be zero carbon which has been in place since 2016.

Homes and workplaces account for 78% of carbon emissions in London.



Green transport strategy

The Mayor’s Transport Strategy aims for 80% of all trips to be made by walking, cycling or public transport by 2041.

Since September 2021, all new TfL buses are zero-emission, with a commitment to deliver a 100% zero-emission fleet by 2034.

London now has more than 8,000 electric vehicle charging points.

London Heathrow Airport is the first major UK airport to successfully integrate sustainable aviation fuel into its distribution.

Green spaces and clean air

London is the world’s first National Park City. More than 45% of London is already open green space, and new targets seek to increase this to 50%.

London’s Healthy Streets strategy prioritises walking, cycling and using public transport to reduce congestion, improve air quality and create a healthy, people-centred city.

London is committed to making the city’s air cleaner. In October 2021, the Ultra Low Emission Zone (ULEZ) expanded to the North and South Circular roads, an area nearly 20 times the size of the previous zone. Central London has seen a drop in nitrogen dioxide concentrations by 44% since the first phase of the ULEZ in 2019.



The Fenchurch Building



📍 Gas Holder, Kings Cross



📍 Green Park

Food options and less waste

London has a well-established and fast-evolving waste infrastructure focused on converting the city to a circular economy with zero waste by 2050. Numerous recycling schemes are already in place for coffee cups and food waste, plus the capital has an extensive water bottle refilling network.

Additionally, the Sustainable Restaurant Association, consisting of 160 restaurants in the capital, supports the **Food Made Good** programme, which works towards making restaurants and the wider food service sector more sustainable.

Supporting eco-tourist attractions

London is committed to designing vibrant, people-friendly spaces which promote wellbeing, stimulate creativity and support green businesses. Queen Elizabeth Olympic Park is a vast public green area, adding 560 acres (227 hectares) of park space to the city.

In a **study of 27 of the world's most popular tourist attractions** and their sustainability credentials, five London attractions made the ranking: National Gallery, Tower of London, British Museum, London Eye and the Natural History Museum (which took the top spot).



📍 London Eye



What London venues are doing

More than 120 London businesses are members of the Green Tourism Scheme which promotes sustainability initiatives in the hospitality industry. **The Doyle Collection** hotel group and the **BMA House** and **Church House Westminster** events centres have gold awards.

ISO 20121 sustainable event management accreditation is the standard for managing the social, economic and environmental impacts of events, and some London venues such as **ExCeL London** and **Olympia London** have both been certified in this scheme.

New hotel openings such as **The Londoner**, **Pan Pacific** and **The Westin London City** have put sustainability at the heart of their buildings and have been awarded BREEAM (Building Research Establishment's Environmental Assessment Method) accreditation, which rates the sustainability of buildings, including design, construction and operations.

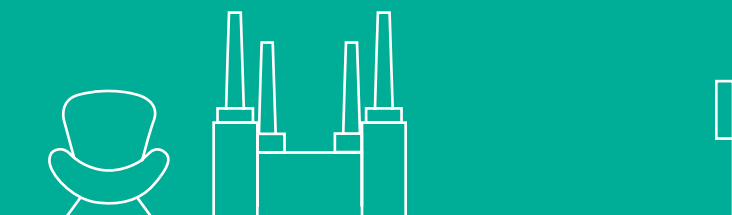
The Langham is the first hotel in the UK and Europe to receive the Platinum EarthCheck Certification. This award recognises a zero waste to landfill operation, and the food waste recycling system called "Orca" which turns food waste into safe water every 24 hours.

etc.venues has an IACC Green Star accreditation which rewards sustainable design, construction and operation of the building.

OCEANDIVA, and the **Smart Group** has sustainability at its core and will be able to measure the carbon impact of any event from initial sourcing, to energy and food and beverage choices.

[Find more sustainable venues >>](#)

Top tips for clients when planning a sustainable event



PLANNING YOUR EVENT

- Ask our team and partners to help design your event to be more sustainable.
- Choose responsible partners for venues, accommodation, transport and catering such as London venues with sustainability accreditations.
- Consider a hybrid or virtual element for your event. London has a wealth of smart stage technology and broadcast facilities.
- Use free event impact guidance from the [International Association of Event Hosts](#).
- Implement a framework to measure the carbon footprint of the event.



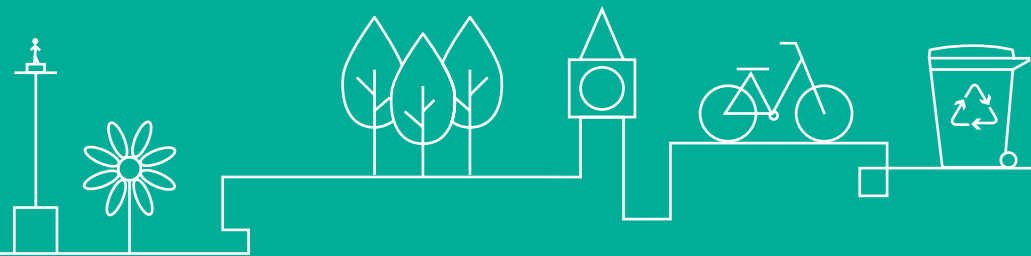
TRAVELLING TO THE EVENT

- Encourage the use of low-carbon transport and use public transport when possible. London's transport network includes 500 electric buses, 20 hydrogen-fuelled double-deckers and 4,000 electric taxis.
- Use the [Transport for London](#) website or the [TfL Go app](#) to find [walking and cycling routes](#).
- Arrive in London by Eurostar trains from Europe, a lower carbon alternative to flying.
- Use UK airlines and airports that are at the forefront of sustainable aviation.



FOOD AT THE EVENT

- Support locally sourced, low-impact food and use minimal meat and dairy. The [Food Made Good business directory](#) lists sustainable restaurants and food providers.
- Work with the venue or hotel caterer to achieve a healthy vegetarian or more plant-based menu.
- Use catering companies that have signed up to the UK's [Food Waste Reduction Roadmap](#), which is committed to achieving the United Nations Sustainable Development Goals to halve food waste by 2030.
- Sign up to WRAP's [Guardians of Grub](#) food-saving campaign which provides free resources including calculators, courses and case studies.
- Work with redistribution partners such as City Harvest, The Felix Project and Olio, which deliver food to London's homeless and needy.
- Select a venue that offers onsite filtered water or water bottle refill stations.



AT THE EVENT

- Use eco-friendly materials and avoid high-waste items like single-use plastic bottles and food waste. **Ecoboath** transforms plastic waste into engaging events and experiences, such as repurposing plastic bottles for exhibition stands and hospitality spaces.
- Avoid unnecessary plastics, packaging and giveaways.
- Consider digital signage and projections instead of print.
- Assess the impact of paper-based versus digital information. Event microsites, mobile apps and interactive technology could be greener options if hosted through suppliers using green energy.

AFTER THE EVENT

- Calculate the total carbon footprint of the event. **Reset Connect** is one of several step-by-step guides on how to collect the right data. Use carbon calculations and assess your impact.
- Set goals to reduce carbon and food waste at future events. **WRAP** offers practical tips and resources to help.
- Gather attendee feedback and make continuous improvements.
- Donate event waste to **Event Cycle**, which encourages a circular economy by taking waste from events, conferences, and meetings and repurposing and redistributing it to charities and communities. For example, carpet from the exhibition floor could be donated to social housing projects.



DEI Tip Go local: where you buy lunch can positively impact supplier diversity and social sustainability



📍 Old Royal Naval College





Junk Kouture is an integrated entertainment and media company. Celebrating diversity, inclusivity and equality, it organises the world's largest sustainable fashion competition for youth, with a schedule of competitions and events across multiple markets.

Junk Kouture's vision is to enrich and empower the lives of the global Gen Z community through creativity and sustainability.

In September 2021, Junk Kouture launched in London and announced that its City Final competition would take place in May 2022.

Sustainability objectives:

To create lasting behavioural change through creativity and education and to develop the circular engineers of tomorrow.

How the London Convention Bureau helped:

- Liaised with multiple venues to find the perfect solution for the client's events and facilitated green travel to and from the venues.
- Helped attract, launch and establish Junk Kouture in London and advised on how to launch in the rest of the UK.

“

The London Convention Bureau has been a fantastic organisation for us to work with over the last number of months. Katerina's guidance and her knowledge of the city have been second to none. We've made a great connection here and wish to continue working with the bureau in the years ahead.

Megan Kelly,
Director Global Events and
Production, Junk Kouture



DIVERSITY, EQUITY & INCLUSION

Tips to make your events
more inclusive



For generations, London has been a city where people from different cultures and backgrounds live side by side and thrive. Londoners respect, embrace and celebrate each other's differences, and they recognise the value that diversity adds to the city.

How can you integrate the celebrated diversity of London into your events in the capital? A range of organisations can point you in the right direction.



[Find out more](#) >>

Diversifying your event's lineup of speakers is one of the most visible ways to champion, promote and act on your organisation's commitment to diversity and inclusion. The Diverse Speaker Bureau (DSB) can help you source the right mix of speakers for your 2023. DSB nurtures and elevates the voices of people from underrepresented groups and works closely with organisations to avoid stale and superficial approaches to diversity that often result in "checkbox" exercises. By using DSB, businesses create events that don't just look different, but actually are different.



[Find out more](#) >>

London is one of the most multicultural cities in Europe, and the capital takes pride in celebrating all its residents and visitors. Events in the capital can contribute to DEI (diversity, equity and inclusion) in a meaningful way. Diversity Alliance facilitates every step of the event-planning process and has provided tips throughout this guide on how to bring diversity into your London event.



[Find out more](#) >>

Spectrum speakers brings diversity to the forefront, disrupting the static. Diverse representation is essential for industries to stay ahead of the curve, and it's increasingly important for industry events, conference stages and discussion panels to be wholly inclusive. Spectrum provide an impartial shortlist of candidates from a range of backgrounds and industries. Through close client consultations, Spectrum Speakers ensure event objectives match up with the perfect talent.





📍 TOCA Social

TEAM BUILDING



Team building

Give your delegates an authentic London experience they won't forget. London offers a huge variety of exciting and diverse group activities.

Delegates can hop aboard a **London Craft Beer Cruise** to sample a selection of beer, cider or gin tastings. This can all be enjoyed while floating along the river Thames and past some of London's most famous landmarks.



London Craft Beer Cruise



ABBA Voyage

For a corporate day out with a twist, opt for an immersive treasure hunt with **The Secret City**. There are seven themed activities to choose from filled with team-building puzzles and challenges, helping you to discover new and unique places across the capital together.

Head to **The O2** to kick off your next team-building activity at **TOCA Social**. This immersive activity bar offers a variety of football-themed games for all skill levels, as well as a great selection of food and drink packages to refuel.

Experience one of the best concerts in town with **ABBA Voyage** at the purpose-built ABBA Arena in Queen Elizabeth Olympic Park, which offers Dance Booths with their own dancefloor for up to 10 or 12 people. This spectacular digital production and ABBAstars promise to wow your group – it has to be seen to be believed.



📍 Warner Bros. Studio Tour London

Visit the **Upside Down House** for a team-building experience like no other in London – it'll have you and your guests quite literally walking on the ceiling. This house of illusions is perfect for groups to explore and offers plenty of unique photo opportunities.

City Cruises is the leading tour boat operator on London's river Thames. Offering options for both indoor and outdoor film screenings while on the water, City Cruises is a creative way to launch your next campaign or product. Or you can take your event to the next level with a concert or live performance from the catalogue of live singers, who can perform to all musical tastes.



📍 City Cruises

With **Thamesjet speedboats**, you can experience an exhilarating ride down the river. Enjoy the exciting twists and turns, and spotting some of the best sights from Westminster to Canary Wharf. You will get wet, but waterproof jackets are provided.

Go City, allows you to choose from more than 80 attractions, discover London's best landmarks and save big on admission prices. It offers lots of flexibility for smaller groups to manage their own time.

Up at The O2 offers a climbing experience over the roof of the world-famous arena, where the views of London are second to none, especially at sunset. Experienced staff guide the climb.

Step onto authentic sets at **Warner Bros. Studio Tour London - The Making of Harry Potter**, including the Great Hall and Diagon Alley. See iconic Harry Potter costumes and props and uncover the magic behind the films' special effects.

Groups can book the whole of the **London Eye** for 30 or 60 minutes, depending on whether you add in food and drinks to your trip. Each pod accommodates up to 25 people and offers unbeatable 360-degree views. You can even combine the experience with a **London Eye River Cruise**, adding a further 40 minutes to take in the sights from the water.

Mr Londoner, aka Antony Robbins, a former director of the Museum of London and now a speaker and writer, is a born and bred Londoner, as well as a **Blue Badge Guide**. He offers a variety of engaging and entertaining tours from London Icons to Hidden, Secret, Lost and Vintage London.

VENUE HIRE

Make your next event extraordinary

The Courtyard and Mail Rail at The Postal Museum are award winning venues in Central London. Available for exclusive hire, our unique spaces are highly adaptable to suit corporate, experiential and private clients.

Enquire now

Find out more at:
postalmuseum.org/venue-hire

Contact us to discuss your next event:
venues@postalmuseum.org



Virtual tour
available on
our website



INCENTIVES



📍 Borough market



Incentives

London offers incentive winners the best of all worlds. The capital is a diverse, modern and green city with gleaming skyscrapers boasting views over London's bustling streets. The city is steeped in culture and history, from royal palaces to world-renowned street art and cuisine as diverse as its residents. Take inspiration from these examples of themes for incentive activities.

On the river Thames

Experience London from a different angle on the water with **Woods' Silver Fleet** and **Woods Quay**. The Silver Fleet cruiser has a dining capacity of up to 550 guests, and the newly opened Woods Quay offers outside dining with stunning views over the city. Host your meeting aboard Oceandiva's 86-metre-long (282 ft) boat with flexible spaces for up to 1,500 people. The venue is carbon neutral, and docked by Tower Bridge but able to move across the city to other docks.

Royal London

Learn more about the Royal Family and its history with Historic Royal Palaces, which can bring a bit of royal London to your programme. The Ceremony of the Keys at the **Tower of London** allows small groups to experience how the tower has been locked up each night for more than 700 years. The Crown Jewels are on display here, and private tours can be weaved into your evening reception or dinner. In the west of the city, visit the majestic **Hampton Court Palace** which offers private group tours to explore stories and traditions of the Tudor court, including a rooftop that provides unique views of the gardens and the London skyline.



📍 Hampton Court Palace



DEI Tip Be inclusive with team-building activities. Consider those who don't drink alcohol and those with dietary needs.

London for thrillseekers

Fancy an adrenaline rush? Forget the double-decker bus and tour London with **Small Car Big City** and its fleet of vintage Mini Coopers. You'll be zipping around London and visiting corners of the city that no bus could ever fit into!

Speed along the Thames with **Thames Rockets**, zipping past famous sites and monuments, including under the famed **Tower Bridge**, followed by a more James Bond-style journey out to the Thames Barrier.

See London on two wheels on a bike tour with **Tally Ho**, which can be customised to your group. Tours range from a leisurely ride through Hyde Park to a gin-inspired historical trip through south London.

Foodie London

Eat your way through **Borough Market**, one of London's oldest continually operating food markets, for locally sourced dishes, followed by a visit to the Bermondsey Beer Mile to quench your thirst at local breweries. Tea is an integral part of English culture, and afternoon tea should not be missed. From traditional tea and lessons on its history at **Fortnum & Mason** to the fashion-forward Prêt-à-Portea at **The Berkeley** or the Art Afternoon Tea at **Rosewood London**, London has afternoon teas to suit all tastes and budgets.

London's best museums

London's museums aren't just for exhibits – why not use one for a gala dinner venue to create an awe-inspiring evening? Options include **Cutty Sark**, **Painted Hall**, **Queen's House**, **National Gallery**, **Churchill War Rooms** or **the Science Museum**.

📍 Fortnum & Mason Afternoon Tea



Meet our DMCs

Here's what our destination management companies (DMCs) have to say about London

2B UK

London has to be one of the hardest destinations to be a DMC because the city offers so much choice, and it is constantly changing and evolving.

London's constant energy and innovation is exactly why it's so exciting for incentives – it has so much to offer whether you are a first-timer or 10th-timer. You can dine in a 1,000-year-old palace as Henry VIII once did or on top of London's newest skyscrapers with spectacular views.

You can record a song in the famous Abbey Road Studios, where the Beatles put together most of their albums, or dine in one of the many Michelin-starred restaurants. Explore hidden parts of London in a vintage Mini or learn how to create amazing works of art from world-class street artists. London has too many great options to choose just one!



📍 Tower of London



Principal. London DMC

At Principal. London DMC, we take pride in offering our clients an extraordinary experience by showcasing a different side of London with a blend of traditional, historic and new activities and properties.

One of our favourite things to do on a London incentive programme is to bring historic venues to life. At the top of our list for this type of experience is Kensington Palace. In 2023, the palace will close to the public on Mondays and Tuesdays, allowing your guests an opportunity to enjoy an exclusive private tour followed by an immersive dining experience.

London is one of the world’s finest shopping destinations, and our clients love the private shopping experiences we offer at some of the capital’s luxury stores. We also created a royal private shopping experience which incorporates specialty retailers that have been awarded a Royal Warrant in recognition of the goods and services they provide to the Royal Family.



Kensington Palace

Spectra

As a London-based DMC, we are so lucky to create once-in-a-lifetime experiences for our clients in one of the world's greatest cities. London's rich history and stunning architecture combined with its variety of eclectic neighbourhoods and buzzing cultural energy means endless possibilities when building our clients' programmes.

The city provides so many varied options, ensuring that every programme Spectra designs is undeniably unique. Whether our clients want world-famous landmarks or the newest spots in the capital, London's extraordinary range of venues never disappoints. The joy of being a DMC in London – a city with so many incredible incentive opportunities – is helping our clients and their guests make memories of a lifetime.




📍 Tower Bridge

DISCOVER YOUR LONDON

Experience a different side
of London



 Columbia Road





Discover your London

Experience a different side of London during your visit and find out what each neighbourhood has to offer.

[Shoreditch | King's Cross and St Pancras | The City of London Greenwich | Leicester Square | Mayfair South of the river | Westminster | Royal London]



Shoreditch

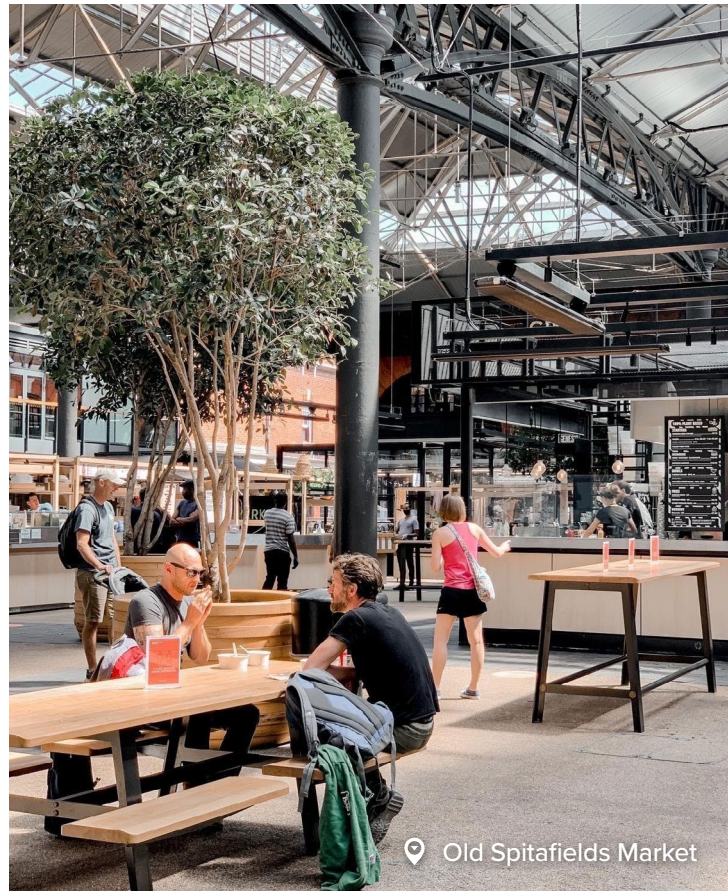
In recent years, Shoreditch in east London has become a popular and fashionable part of the capital associated with the creative industries. Nowadays the galleries, restaurants, bars and clubs in this part of Hackney are vibrant enough to rival those of the West End. And if that's not exciting enough, the Elizabeth line runs right through its heart with a stop at Whitechapel, connecting the east with the rest of London.

There are several newly opened contemporary hotels to choose from in the area such as **Canopy by Hilton London City** and **YOTEL London Shoreditch**.

The **Dorsett City London** and **Hyatt Place London City East** hotels both have rooftop terraces with superb views across the City, as does **One Hundred Shoreditch**.

If you're looking for something a little more on the casual side, then both **Buckle Street Studios by**

Locke and **Leman Locke** offer apartments complete with a kitchen and living space, as well as communal workspaces beside the cafe!



Old Spitalfields Market

As for events spaces, the **Truman Brewery** has several dry hire, blank canvas warehouse-style spaces, in which you can create your own amazing events. **Shoreditch Town Hall** also offers space for up to 750 theatre style or 350 for dinner, and **Old Spitalfields Market** has indoor and outdoor spaces hosting 10 to 1,000 people, as well as several restaurants and bars, for private hire.



Hyatt Place London City East

King's Cross and St Pancras

A dynamic and part pedestrianised destination in the heart of London, King's Cross is a recently regenerated neighbourhood which encompasses both King's Cross and St Pancras International railway stations, connecting the capital to northern England, Scotland and Europe.

King's Cross is well served for business events, and plenty of venues and hotels lie within this area, a hub for the tech, creative and medical sectors. Coal Drops Yard — a shopping destination and foodie hotspot — is just minutes away from King's Cross station.

Have a meeting or reception at **St Pancras Brasserie** and **Champagne Bar**, newly refurbished as part of Searcy's 175th birthday celebrations, on the mezzanine level opposite the platform as you step off the Eurostar. Nearby, **BMA House** offers 22 function rooms plus two outside spaces for receptions.

The British Library, one of the largest libraries in the world, can host events up to 255 people in its tiered theatre and breakout spaces.

Kings Place, a hub for cultural and arts events in the area, features two world-class auditoriums, galleries, event spaces and a waterside restaurant.

King's Cross and St Pancras are home to a plethora of hotels, including **St. Pancras Renaissance Hotel London**, which just revamped the Booking Office 1869 restaurant and bar in addition to its offer of 12 event spaces. Across Euston Road, **The Standard**, the brand's first hotel outside the United States, offers 266 rooms and a restaurant on the 10th floor featuring live fire cooking.

Just outside the hustle and bustle of King's Cross, **Kimpton Fitzroy London** enjoys a fabulous location overlooking Russell Square and offers the event planner a beautiful selection of spaces.

Ideas for creative incentive programmes include recording a song at **Abbey Road Studios**, feeding the giraffes at **ZSL London Zoo**, organising a reception with “celebrities” at **Madame Tussauds**, enjoying a street art tour at **Camden Market** and learning how to play cricket at **Lord's Cricket Ground**.



 The Standard

The City of London

In the centre of Greater London, the City is a hub for events in the financial services, creative and urban sectors. And there are plenty of venue options to explore.

etc.venues has no less than seven conference centres in the City, with capacity ranging from 10 to 700 people, for all your meeting needs. **Convene** is also now a firmly established favourite offering creative workspaces, as well as vast event rooms. To wow your delegates with a 360-degree view of London from inside an iconic skyscraper, choose **The Gherkin** as your event venue.

The **Barbican** is a not-for-profit arts and events centre with a wealth of space for conferences, exhibitions, meetings and corporate entertainment for more than 1,900 people. At **Guildhall**, you can find nine flexible spaces for large or small-scale events. Or hold your event at **Andaz London Liverpool Street** offering a range of modern meeting rooms, as well as a traditional London pub and Masonic Temple.



Leonardo Hotels has four hotels in the City of London, including **NYX Hotel London Holborn**, which encompass laidback luxury. Stay at **The Tower Hotel London** for close-up views of famous **Tower Bridge**. At the **DoubleTree by Hilton Tower of London Hotel**, you are a short walking distance to the **Tower of London** and other city sights.

Enjoy different cuisines, from British and European dishes at **Duck & Waffle** – served on the 40th floor – to Michelin-starred seafood at **Angler**. Visit **Vicinity**, a relaxing riverfront bar, or indulge in contemporary Indian cuisine at **Gymkhana**.

Greenwich

One of three royal boroughs in London, Greenwich is home to a Unesco World Heritage Site, a royal park, a planetarium and one of the world's most popular music venues.

Especially convenient for business travellers, **London City Airport** offers arrivals at a central location that is close to Greenwich and its well-known event spaces. Find excellent venues for your event in this neighbourhood, such as **Royal Museums Greenwich**, which comprises five unique spaces – Cutty Sark, the National Maritime Museum, Queen's House, Royal Observatory Greenwich and the Peter Harrison Planetarium.

At **ExCeL London**, you will find plenty of space for bigger events. Explore 100,000 sq m (10,76391 sq ft) of blank canvas event space or an auditorium for up to 4,500 delegates.

Stay in the five-star **InterContinental London – The O2** and take in some of the finest views of London. Or opt for comfortable yet luxurious accommodation with **Aloft London Excel**, **The Stratford** or **Good Hotel London**.



Find more information on
the Visit Greenwich website >>

IFS Cloud Cable Car

To get around the area in a more exciting way, use **Uber Boat by Thames Clippers** and cruise along the river at high speed. Or take a ride on the **IFS Cloud Cable Car** while enjoying spectacular views of east London.

There are plenty of things to do and see in Greenwich. If you are the adventurous type, hit the heights with **Up at The O2** and climb over the roof of London's iconic arena. Or head to a gin masterclass at the **Clipper Bar** to taste a great selection of the spirit.

Leicester Square

Visit a central point for culture and entertainment with lots of theatres, cinemas, iconic sites and galleries to discover – all in walking distance of Trafalgar Square, Piccadilly Circus and Soho.

Find many iconic venues with amazing architecture such as the **National Gallery** or uncover more than 200 years of history at the **London Transport Museum**.

Host glittering banquets or conferences at **Banqueting House**, which has been the backdrop of many royal occasions. Or check out the glittering **Odeon Luxe Cinema** for private screenings or a conference with big-screen impact.

Inspired by the city, **Edwardian Hotels London** offer a collection of individual hotels with stunning interiors and exceptional comfort. Find stylish boutiques, concept restaurants and bars at the **Radisson Blu Edwardian Hampshire, Mercer Street** or **Bloomsbury Street** – and **The Londoner**.

Complete your trip to London with a famous West End performance and choose from the many musical

or theatre shows in the area. With a behind-the-scenes tour, you will get to see what is happening backstage. There are also plenty of comedy clubs and stand-up comedians ready to entertain you.

About West End musicals and shows: Head to **TKTS Leicester Square** to pick up discounted theatre tickets.

A short walk away is **RSA House**, a beautiful Georgian townhouse with a quirky selection of event spaces, including the Auditorium for 70 guests and the Vaults which can accommodate up to 230 people.



Banqueting House



The Londoner



Spencer House

Mayfair

Find high-end restaurants, boutiques and hotels in this neighbourhood within a close distance to Hyde Park, Green Park and St James's Park.

Mayfair is famous for its incredible hotel selection. Enjoy a luxurious stay with elegant suites at **The May Fair Hotel** or be stunned by the timeless interior of the **London Marriott Hotel Grosvenor Square**.

Stay at the **Sheraton Grand London Park Lane**, **InterContinental London Park Lane**, **London Hilton on Park Lane**, **JW Marriott Grosvenor House London** or **The Dorchester**, which can all be found along the famous streets of Piccadilly and Park Lane.

Hidden in the leafy squares are **The Biltmore Mayfair**, featuring Michelin-star chef Jason Atherton, and the **Maybourne Hotel Group** which makes

up **The Connaught**, **Claridge's** and **The Berkeley**.

You'll also find **The Mayfair Townhouse Hotel**, which offers buyouts of its 172 bedrooms and compact meeting spaces with big personality.

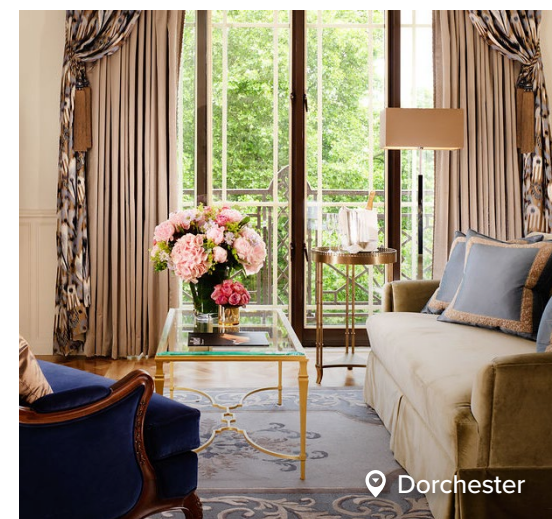
Discover **Somerset House** for a multi-functional venue which offers several event spaces in a modern and classic setting. Or for a very luxurious feel, the 18th-century private palace **Spencer House** has capacity for up to 450 guests.

Explore plenty of designer shopping hotspots such as Savile Row and the Burlington Arcade. Step inside the

Royal Academy of Arts for world-class art exhibitions or learn more about Mayfair's historic houses with the **St James's Street Walking Tour**.



Somerset House



Dorchester

South of the river

Walk along the Thames with a view of the city skyline and discover two miles of arts and entertainment venues and events at London's South Bank.

Get a close-up view of the Houses of Parliament when you host your event at **etc.venues' County Hall** – offering 30 rooms over two floors with room capacity for 400 attendees.

See more of the beautiful riverside from the **Southbank Centre's Weston Roof Pavilion's** private courtyard and balcony, floor-to-ceiling windowed spaces of **Sea Containers Events** or **Rose Court Events'** stunning roof garden. Pick **Queen Elizabeth Hall** to enjoy private dinners or large receptions in its light-filled space.

Contemporary art lovers will find the perfect event space with stunning architecture at the **Hayward Gallery**. If you are looking for a venue with a rich historical background and various spaces, explore **Shakespeare's Globe** to add a touch of magic to your event.



Lots of comfort awaits in the **London Marriott Hotel County Hall**, where 192 rooms and 14 suites capture the essence of British style. **Park Plaza, Riverbank, Westminster and Waterloo** offer large groups the opportunity to be hosted under one brand with more than 1,000 rooms in its portfolio.

Check out South Bank's street art scene at Leake Street before making your way to **Tate Modern** for another art hotspot. With a speedy **Thames Rockets** river tour, you can travel even further to **Tower**

Bridge and watch the Thames from above through the glass viewing floors. Or soak up river views from **Woods Quay**, a luxurious new quayside from **Woods' Silver Fleet Thames Cruises** to complement the **Silver Sturgeon** and **Silver Barracuda**. The 140-metre (459 ft) pontoon can host events of up to 350.

The history and stories of wartime unfold in at **IWM London**, which has an airy atrium accommodating up to 400 people and offers attractive packages.



Westminster

Home to iconic attractions such as Big Ben, Westminster is a fantastic event location with historic and exquisite architecture.

Venues with a great art selection include **Tate Britain** and the **National Portrait Gallery**. Impress your guests with beautiful architectural event places, such as the four-domed Edwardian building of **One Great George Street** or the Grade-II listed **Church House Westminster**, which offers 19 rooms for up to 600 people.

The **QEI Centre** is a large dedicated conference and exhibition space in the area and is equipped with world-class facilities for high-profile events for up to 1,300 delegates. Explore **Central Hall Westminster**, another large conference venue for up to 2,000 people located opposite **Westminster Abbey**, with flexible space for meetings, corporate, public and private events.

Host an event with an elegant backdrop at the **Corinthia London**. The **Royal Horseguards Hotel** and **One Whitehall Place**, as part of the glh group, can accommodate everything from a small seminar to a grand gala ball. For a comfortable stay with

luxurious facilities and the option to use the Westminster Ballroom for up to 1,400 delegates, choose **Park Plaza Westminster Bridge London**.

If you have time after your event, spend a day in Westminster with a private tour of the **Houses of Parliament** or discover where Winston Churchill navigated the Second World War at the **Churchill War Rooms**.



Royal London

Let your delegates sample a taste of royal life by exploring one of London’s many palaces. Each year, from late July until the end of September, **Buckingham Palace** opens its doors to visitors and showcases a special exhibition.

From here, you can stroll through **St James’s Park**, one of eight **Royal Parks** across the city, to **Westminster Abbey**, the historic setting of some of the most famous royal weddings and coronations.

Continue the journey into the capital’s rich royal history with a trip to **Royal Botanic Gardens, Kew** – just a short Tube from central London. These famous gardens offer an intimate glimpse into the lives of past royal families.

For a truly memorable experience, choose a royal venue as the setting for your event. Soak up almost 400 years of history with a dinner or reception at **Kensington Palace**, which has been home to many popular royals including Queen Victoria and Diana, Princess of Wales.

Or dazzle your guests with another of Historic Royal Palaces’ venues available for private hire, the **Tower of London**, where your delegates can enjoy a drinks reception and a private viewing of the Crown Jewels.



DEI Tip Explore London’s diversity in culturally rich neighbourhoods such as the areas mentioned in this chapter.



Buckingham Palace





ASSOCIATIONS



WELCOME

London has a vast experience in delivering world-class association events, from major congresses to smaller high-profile meetings.

London is the city to convene a global community. We celebrate innovation and aim to be the best place in the world to create, build and research ideas.

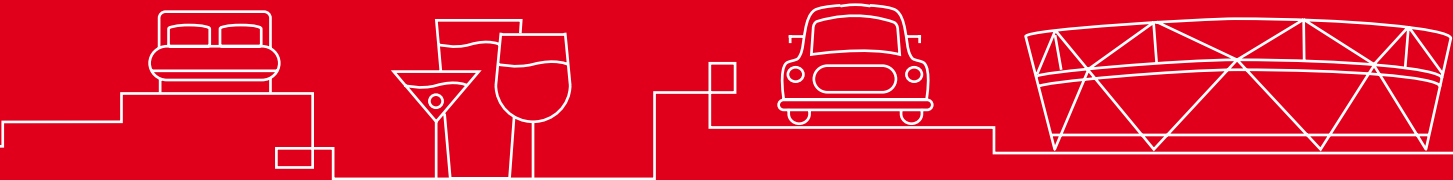
However, it is not just the city’s passion which sets it apart. Its infrastructure, logistics and expertise in hosting large events means the capital has the capacity and capability to deliver outstanding experiences for every delegate, speaker, sponsor and partner attending a congress or event in our city.

In this section, you will find useful information about how we can assist you in making the most of bringing your event to London, as well as some of the conference venues, hotels and service providers who understand the needs of our association clients.

Whether you are planning a large or small event, we are here to help.



Suzanne Singleton
Head of Associations
London & Partners





How we can help

As London’s official convention bureau, we are here to help you create a world-class experience for your delegates. We make it easy to find the best venues, hotels and activities, while connecting you with specialists who can help organise your event.

We can help you save time with

- ✔ Free and impartial advice
- ✔ Bid management and digital production
- ✔ Venue sourcing and introduction to our network of venues, hotels and service providers, including professional conference organisers (PCOs), destination management companies (DMCs) and housing agents
- ✔ Letters of support from local government (City Hall) and central government, via VisitBritain.
- ✔ Sector information
- ✔ Marketing toolkit
- ✔ Citywide accommodation (for events requiring more than 1,000 bedrooms)
- ✔ Travel advice and discounts
- ✔ Visa information

Contact details

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– Associations

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Conference and social venues for more than 1,000




 The Royal Academy



ExCeL London

Situated in the east side of the capital, ExCeL London is the city’s largest events venue and is home to London’s International Conference Centre (ICC). Its fully flexible 4,500-seat auditorium, meeting spaces and exhibition halls make it ideal for large-scale association congresses and events. In addition, by summer 2024, a further 25,000 sq m (270,000 sq ft) of world-class event space will be added to meet client demand.

Nearest stations

 Custom House (Elizabeth line),
Prince Regent

Capacity

Theatre	20-45,000
Reception	20-10,000
Banquet	20-3,000

Website

[excel.london](https://www.excel.london)





InterContinental London – The O2

The InterContinental London – The O2 hotel was designed and purpose-built for large events. The hotel offers 453 spacious bedrooms, five restaurants and bars which can also be privately hired for evening receptions, as well as 4,500 sq m (48,437 sq ft) of modern event spaces including the UK’s largest pillar-free ballroom.

Nearest station	Capacity	
North Greenwich	Theatre	3,000
	Reception	3,100
	Banquet	2,520
	Number of bedrooms	453
Website		
iclondon-theo2.com		



QEII Centre

The QEII Centre is a unique venue that combines world-class facilities with stunning views over the Houses of Parliament and Westminster Abbey. With a total capacity of 2,500, the centre has significant experience in hosting high-profile conferences, exhibitions and awards dinners. In addition, there are more than 6,000 hotel bedrooms across all star categories within walking distance.

Nearest stations	Capacity	
St James’s Park and Westminster	Theatre	1,300
	Reception	1,200
	Banquet	930
Website		
qeiicentre.london		



Central Hall Westminster

Central Hall Westminster is a Grade-II listed building owned by the Methodist Central Hall and offers 25 varied rooms to accommodate events of all sizes. The largest space, the Great Hall, can accommodate more than 2,000 people and features a self-supporting domed ceiling that remains the largest of its kind in Europe.

Nearest stations

St James’s Park and Westminster

Website

c-h-w.com

Capacity

Theatre	2,039
Reception	1,000
Banquet	500



Park Plaza Westminster Bridge

Park Plaza Westminster Bridge is an iconic all-in-one meetings and events solution offering a 1,200 sq m (12,916 sq ft) pillar-free ballroom for up to 2,000 delegates, as well as 31 breakout rooms. The flexible space can be used for residential conferences, drinks receptions and awards dinners. Coach parking, group check-in desks and high-level security are available, as are 1,019 guestrooms and a range of dining options.

Nearest stations

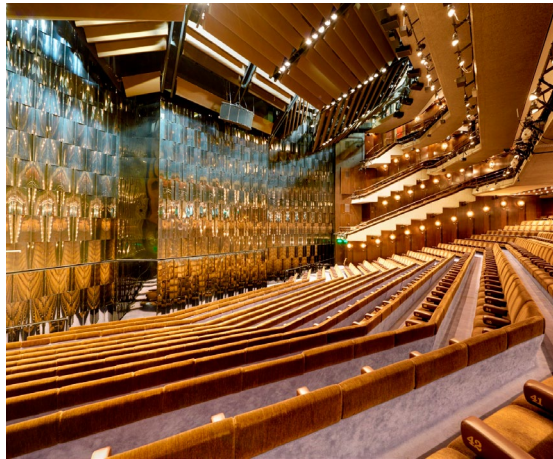
Westminster and Waterloo

Website

parkplazawestminsterbridge.com

Capacity

Theatre	2,000
Reception	1,500
Banquet	1,350
Number of bedrooms	1,019



Barbican Centre

The Barbican is one of Europe’s largest arts and events centre, located in the heart of the City of London. This unique and historic brutalist venue offers 21 flexible and creative spaces which can be hired for conferences, smaller meetings and exhibitions. It also home to the spectacular Barbican Conservatory with more than 1,500 species of plants and trees, which can be used for drinks receptions for up to 300 people.

Nearest stations

Barbican, Moorgate and
Farringdon (Elizabeth line)

Website

barbican.org.uk

Capacity

Theatre	1,943
Reception	650
Banquet	220

Associations



Hilton London Metropole

Hilton London Metropole is one of the largest conference hotels in Europe offering 43 event spaces and 4,300 sq m (46,285 sq ft) of pillar-free space. Its scale offers the flexibility to host events of every type and size – from small meetings to conventions and events for up to 1,600 guests with a total exhibition space of 2,300 sq m (25,000 sq ft).

Nearest stations

Edgware Road and
Paddington (Elizabeth line)

Capacity

Theatre	1,350
Reception	1,350
Banquet	1,050
Number of bedrooms	1,096

Website

hilton.com/en/hotels/lonmetw-hilton-london-metropole/



Novotel London West

Located in west London, Novotel London West is a conference hotel providing extensive and flexible meetings and events (M&E) facilities. A healthcare-assessed venue, its 33 meeting rooms make it one of London’s most versatile event spaces. It also offers 1,360 sq m (14639 sq ft) of exhibition space, plus 25 syndicate rooms of which 17 have natural daylight.

Nearest stations

Hammersmith

Website

novotellondonwest.co.uk

Capacity

Theatre	1,000
Reception	2,000
Banquet	650
Number of bedrooms	630

Conference and social venues below 1,000



IET London: Savoy Place

Located in Westminster and home of cutting-edge engineering and technology, IET London: Savoy Place offers 18 versatile event spaces including state-of-the-art lecture theatres, historic libraries, contemporary spaces and a roof terrace with 180-degree views across the iconic London skyline.

With a grand marble lobby and interactive exhibits, Savoy Place is the ideal venue for conferences, presentations, meetings, exhibitions and award ceremonies.

Nearest stations

🚶 Embankment, Charing Cross and Temple

Capacity

Theatre	451
Reception	330
Banquet	300

Website

savoyplace.theiet.org/

Associations



BMA House

Placing sustainability at the heart of everything they do, BMA House’s award-winning Grade-II listed building is an exceptional space to host an event. The venue offers 21 unique and versatile spaces for up to 320, plus two outdoor options – the magnificent Courtyard and Botanical Garden, which can be used for drinks receptions and summer events.

Nearest stations

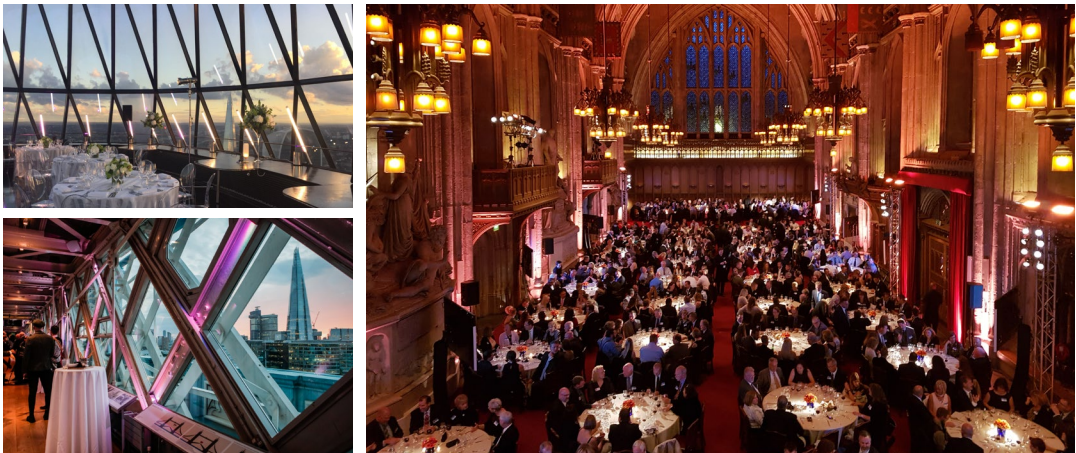
Euston and Russell Square

Website

bmahouse.org.uk

Capacity

Theatre	294
Reception	320
Banquet	200



Guildhall

Built in 1411, the Guildhall is home to the City of London Corporation and still the centre of government in the City of London. The impressive interiors of this Grade-I listed landmark provide the perfect setting for any occasion across its 11 unique and versatile spaces, including the Great Hall, the Library, the Crypts and even an original Roman Amphitheatre.

Nearest stations

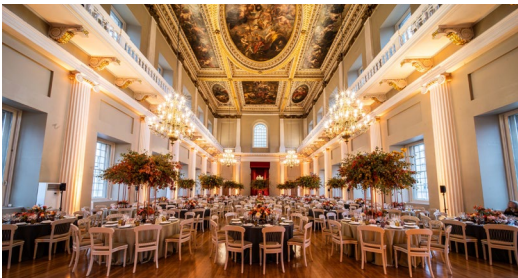
Bank, Moorgate and
Liverpool Street (Elizabeth Line)

Website

guildhall.cityoflondon.gov.uk

Capacity

Theatre	760
Reception	900
Banquet	704



Historic Royal Palaces

Historic Royal Palaces is an independent charity that looks after and manages the Tower of London, Hampton Court Palace, Banqueting House, Kensington Palace and Kew Palace. These beautiful venues provide the perfect backdrop to intimate dinners or welcome receptions. With more than 40 different event spaces, Historic Royal Palaces offers a variety of options to suit all clients’ needs.

Website

hrp.org.uk

Capacity

Tower of London

Theatre	200
Reception	300
Banquet	240

Hampton Court Palace

Theatre	250
Reception	400
Banquet	270

Banqueting House

Theatre	400
Reception	500
Banquet	380

Kensington Palace

Theatre	350
Reception	800
Banquet	300

Kew Palace

Reception	60
Banquet	30

Nearest stations

🚶 Various locations



Woods Quay and Wood’s Silver Fleet

Family owned Woods Quay and Woods’ Silver Fleet are recognised as some of the most beautiful event spaces on water. Since its launch, the 61-metre (200-ft) flagship Silver Sturgeon, with its large open-air teak decks and subtle interiors, has been the choice for high profile clients and associations. For smaller events, the art deco-inspired Silver Barracuda is also a perfect option. Woods Quay is the fleet’s new home, as well as a 140-metre (459-ft) reception space and moorings on Victoria Embankment.



Capacity

Woods Quay

Theatre	180
Reception	350
Banquet	100

Silver Barracuda

Reception	230
Seated	140
Banquet	140

Silver Sturgeon

Reception	550
Seated	440
Banquet	440

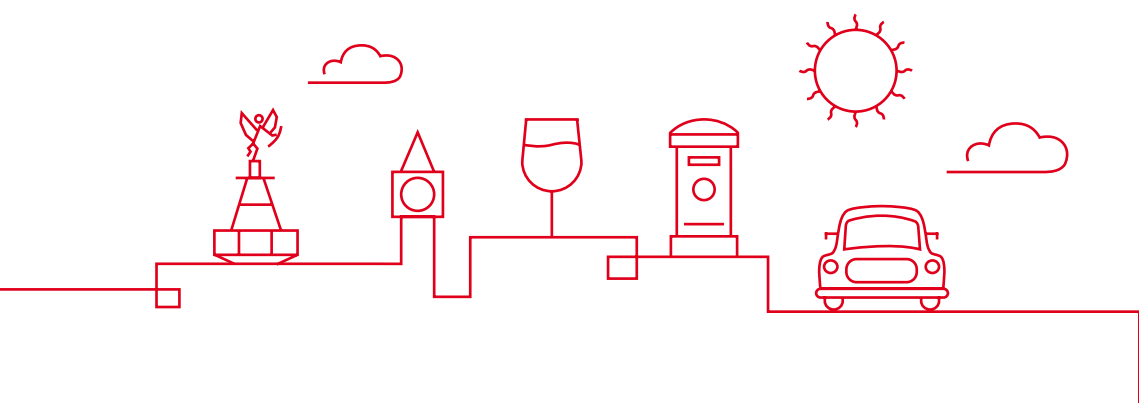
Nearest stations

🚶 Embankment and Temple

Website

woodsquay.co.uk
silverfleet.co.uk

Service Providers



Congrex Switzerland

Accreditations
IAPCO

Website
congrex.com



Congrex is one of the leading Professional Conference Organisers (PCOs) specialised in managing hotel accommodation for large conferences. As a full service PCO, Congrex covers all aspects of the conference organisation for a variety of international clients. More than 80,000 registered participants per year can benefit from competitive room rates thanks to Congrex’s excellent relationships with major hotels.

K.I.T. Group

Accreditations
IAPCO

Website
kit-group.org



K.I.T. Group is a leading organiser of national and international conferences, as well as the preferred partner for many associations, societies and organisations. K.I.T. Group offers effective administrative solutions for associations, societies and organisations, including SWOT analysis, identification of business opportunities, strategic plans and alliances, membership administration, secretariat, networking, multilingual association management with secure and effective administrative and managerial structures.

MCI Group

Accreditations
IAPCO/ABPCO

Website
mci-group.com



With more than 30 years of industry expertise, MCI Group specialises in the professional conference organisation of major international conferences for national and international associations. MCI’s range of expertise incorporates strategic direction, meeting design, conference management, sponsorship strategy, digital solutions, branding, marketing and communications, delegates registration and management services, as well as technical production and financial management.

TFI Lodestar

Accreditations
IAPCO/ABPCO

Website
tfilodestar.com



As an award-winning events agency leading on event management, creative production, digital and technology solution, TFI Lodestar provides specialist support to the association and pharmaceutical sectors. Using the right blend of innovation, creativity and expertise, TFI Lodestar provides specialist support to an in-house team or partner as a full-service event management resource.

Worldspan

Accreditations
IAPCO/ABPCO

Website
worldspanplc.com



Founded in 1972, Worldspan is an award-winning Global PCO, creative and digital agency with a long-established pedigree of delivering creative excellence. The company's bespoke association solutions incorporate solid event logistics and delivery, digital solutions to manage both abstract and registration needs, membership management, creative communications and secretariat services.

bnetwork

Website
bnetwork.com



Established in 2005, bnetwork specialises in the end-to-end accommodation management of B2B events. Managing more than 130 events per year worldwide, bnetwork supports event organisers from all sectors, including the medical, governmental, business and creative industries. In 2019, as part of the destination network alliance (DNA), bnetwork launched a partnership with the UK's leading Destination Management Company (DMC), Spectra.

SPECTRA

Website
spectra-dmc.com



As the UK's leading Destination Management Company (DMC), Spectra offers expertise in all areas of destination management including activities, event design and production, exclusive dining, tours and transports and logistics. Spectra has been leading the way for nearly 70 years and its 30-strong multilingual team pride themselves on knowing London like no other.

London's track record

London has an impressive track record of hosting major congresses across all sectors and sizes. Here are some of the clients who have chosen London to host their event in the last few years.



SECTOR INSIGHTS

Tech | Finance | Creative
Medical | Urban



Science Museum





Tech London

The technology scene in London may be centred around Shoreditch and Old Street, where 40,000 tech businesses thrive, but vibrant spaces for tech-related events are dotted all over the city.

London is second to Silicon Valley for its international connections, with 33% of its tech company customers based outside of the UK.

London's largest event space, **ExCeL London**, plays host to many tech events. From giant trade shows to global board meetings, there

are venues within venues in this incredible complex. You can also find a range of hotels in the vicinity, including the **Aloft London Excel**, **Good Hotel London** and **DoubleTree by Hilton Hotel London ExCeL**. Located close to the airport and within a short distance to ExCeL London, you can also stay in the new **Courtyard by Marriott London City Airport**.



📍 The Shard

Tobacco Dock is another large event venue in London. With an advanced tech infrastructure and multiple spaces within a historic set of timber-framed buildings, it is a popular venue for the tech sector. It also offers a range of private offices, with fixed and hot desks for up to 80 people.

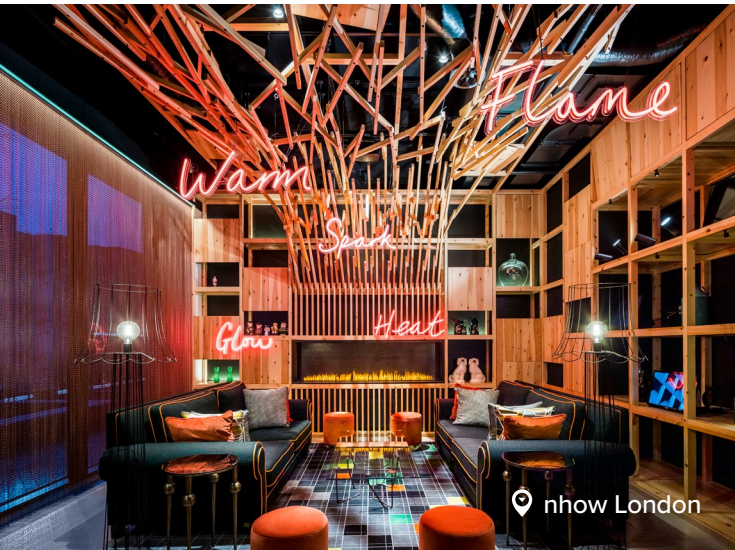
Boasting views of Big Ben, **QEI Centre London** has been a trusted venue for meetings, dinners and conferences for more than 30 years. Its award-winning AV team, QEI Live, offers bespoke technology packages that will give your conference the professional touch it deserves.

The **IET London: Savoy Place** on Embankment has stunning river views from its roof terrace, complementing its array of modern business facilities.

At the **Science Museum**, you can host your event surrounded by technology and science. With its new Ronson Theatre, one of only two screens in Europe the size of four double-decker buses, and a 400-seat auditorium, it is the ideal location for large-scale conferences.

With event spaces in 13 locations around London, **etc. venues** has ideal training and conference centres – watch the 360-degree [virtual tours](#) to see the facilities.

The event space at **nhow London** comes in a vibrant design and includes the latest technological equipment for your meeting, workshop or conference. The hotel offers 190 rooms with an unconventional British style and co-working spaces that can be booked by the hour, for half a day or a full day.

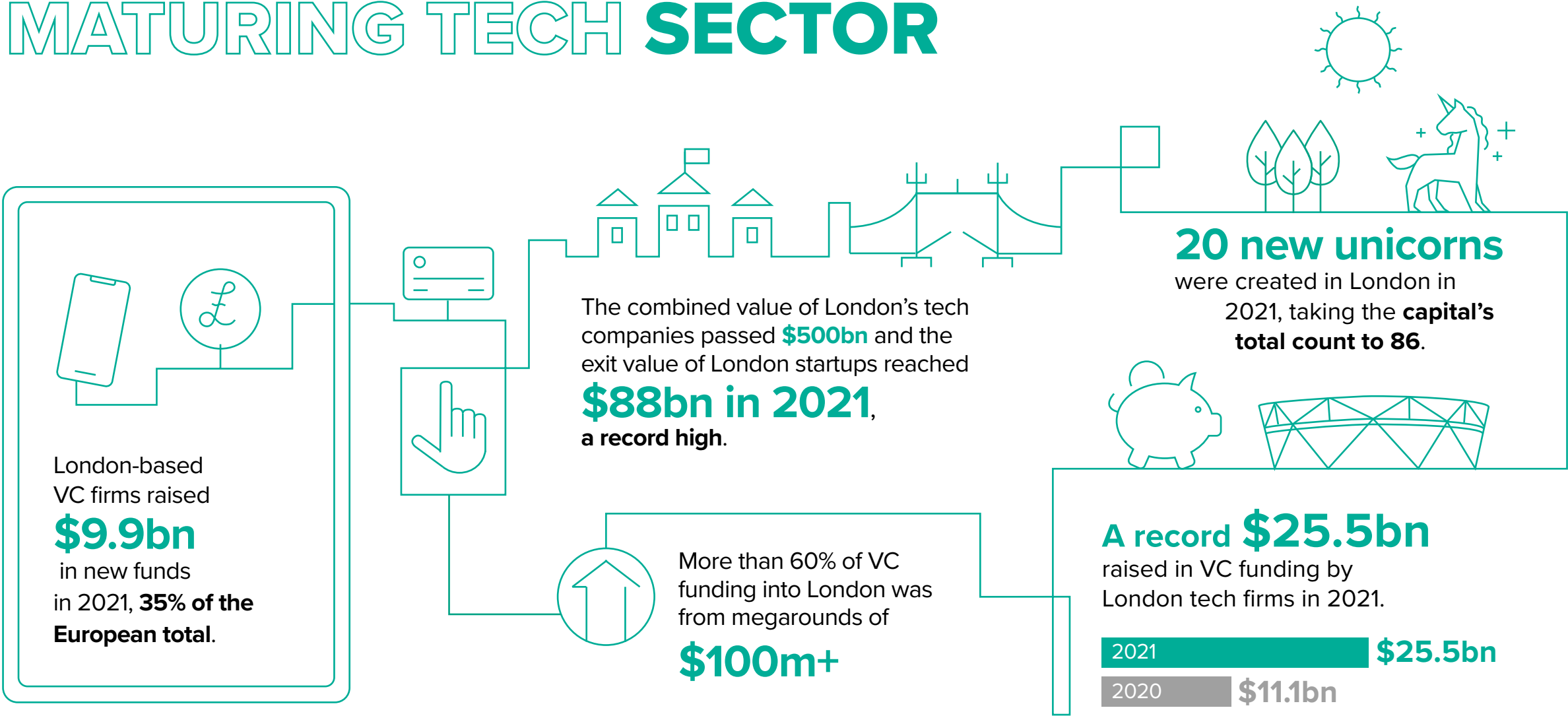


📍 nhow London



📍 Tobacco Dock

A SNAPSHOT OF LONDON'S MATURING TECH SECTOR





📍 The City of London

Finance London

London is widely recognised as a leading global financial centre and had the highest amount of fintech headquarters globally in 2020 – more than New York and San Francisco.

The city is home to more than 250 banks – the highest concentration in any financial centre – employing 150,000 people. Many financial services companies are broadly concentrated in the City of London and Canary Wharf.

Guildhall has more than 800 years of history and is home to the **City of London Corporation**. The

Grade I-listed building offers nine spectacular spaces available for hire, including an art gallery and two crypts.

The Canary Wharf Group has 37 buildings in its portfolio and is leading the drive towards sustainability – from removing all single-use plastics from its Wharf Kitchen food stalls to creating 4,000 sq m (43,056 sq ft) of green roof.



📍 Canary Wharf



📍 Shangri-La The Shard, London

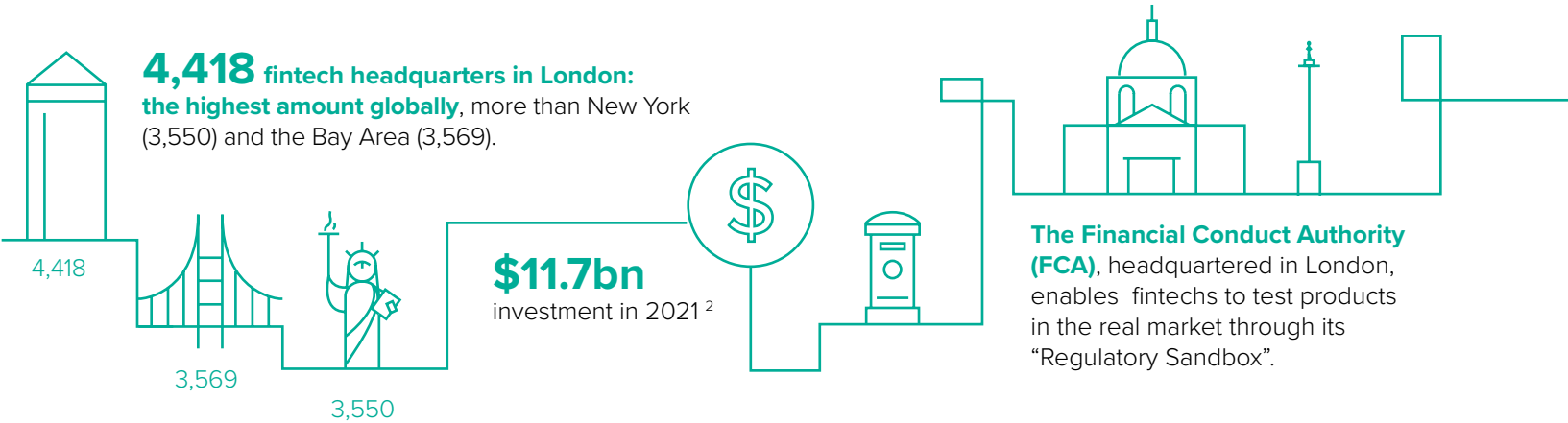
Located on level 34, **Shangri-La The Shard, London**, London has the city’s highest hotel infinity pool. Enjoy a great afternoon tea or evening drink with a view across the city.

As one of London’s leading conference venue specialists, **CCT Venues** has four venues in four locations. These are specifically designed for training, conferences and meetings, with easy-to-work-in spaces and a dedicated, immersive event studio.

Find auditoriums, a theatre, cinemas and a conservatory at the **Barbican**. The team can assist with speaker sourcing and individual activities such as product launches or receptions.

New to the area and offering 45,000 sq m (484,376 sq ft) of event space, fully built-in technology, catering, great views and co-working spaces, **Convene** holds many options for your event.

Fintech Week London has hosted its conference at **etc.venues’ 133 Houndsditch** since 2021. The event which offers the best of learning and networking, also provides access to London’s fintech leaders. The venue provides a seamless flow for events, from flexible conference and exhibition spaces to catering.



Source: (1) Dealroom 2022 (2) Dealroom 2022

Creative London

From film and music to museums and esports, London is home to a thriving and wide-ranging creative sector. Explore the best venues to host your creative event.

London's creative sector boasts a range of flourishing industries and is the centre of one of the world's major games economies, making it the perfect place for planners working with creative companies.

The **Design Museum** is an architectural icon and offers enough space for drinks receptions, conferences and private events.

Find film, theatre, art and music combined with fine dining and street food at the **Southbank Centre**. This central London location offers nine unique spaces, including world-class concert halls and intimate roof pavilions with riverside views.



📍 Design Museum

Discover paintings from 1500 to the modern day during a meeting at **Tate Britain** or catch the latest exhibition at **Tate Modern** with stunning river views.

Visit **Shakespeare's Globe** to experience a renowned performing arts venue, cultural attraction and education centre, with event spaces for award ceremonies or smaller gala dinners.

As well as beautifully appointed rooms and two stunning bars in which to relax and unwind, **Sea Containers London** is in the centre of Bankside's creative hub of small galleries and workshops.

Locke offers a more flexible type of living, with locally inspired aparthotels in five locations across the city allowing you to explore quieter parts of London.

Somerset House is London's working arts centre and one of the largest communities of arts and creative enterprises in the UK, with more than 400 resident organisations. There are 12 blank canvas event spaces, with the option to take a private tour of the historic building, including access to current exhibitions.



📍 Somerset House

Medical London

With London’s fantastic credentials in the industry, the city is the perfect backdrop for medical, pharmaceutical and life sciences events of any size. Discover some of the best venues for your medical events in London.



London’s life sciences ecosystem is what makes the city unique: it is home to four of the world’s top 20 universities in life sciences and medicine, 60 healthcare AI suppliers and more than 350 medtech companies.

The **Royal College of Physicians** offers a variety of spaces and a unique garden of medicinal plants in a complex that overlooks leafy Regent’s Park in central London. The **Wellcome Collection**, close to Euston and King’s Cross stations, has several meeting rooms, an auditorium and its fascinating Medicine Now gallery, which is also available for evening hire.

BMA House, the headquarters of the British Medical Association since 1925, has recently been upgraded with high-tech facilities in its impressive location in Bloomsbury. The site is located within London’s Knowledge Quarter,



a world-leading cluster of life sciences expertise that also includes the **Francis Crick Institute**.

Across central and west London, world-renowned **Imperial College London** has more than 200 event spaces, ranging from small meeting rooms to a Victorian townhouse.

London & Partners works closely with **MedCity** to attract the best international life sciences companies to London, as well as looking after organisations which are already established in the city. Through joint or individual international activities, MedCity and London & Partners have created a broad network of allies and partners in many countries helping us to achieve our goals.



Urban London

Find out how London is driving sustainable developments and regeneration to become a smarter city.

London has evolved to become the global city it is today, facing challenges to ensure it is equipped for the future. The next generation of smart infrastructure is emerging as the city invests in data connectivity. A new fibre-optic backbone is being installed by Transport for London (TfL) throughout the capital's historic Underground system. And several regeneration projects have launched to revitalise some of London's neighbourhoods.

King's Cross has a unique and rich history and has become a desirable cultural destination with scores of restaurants, bars and shops, thanks to significant investment. The redevelopment of St Pancras International station, which links London to the continent via Eurostar services, has also improved the area's accessibility since 2007.



King's Cross



Olympia London is investing in its 133-year-old venue to create a centre for innovation and creativity, focusing on features for arts, entertainment and events. The development includes two new hotels, a four-screen cinema, a sky garden and 2.5 acres (1 hectare) of public green spaces.

London's Royal Docks has been transformed into a thriving riverside hub. Despite the wide-scale regeneration, the city has retained much of its history as a water space. London's markets have helped to create lively communities and continue to be at the centre of local life.

White City has become an opportunity area that is attracting new homes and jobs, particularly in creative industries and biomedical research. The plan is to create more open space and upgrade facilities, as well as improving pedestrian and cycling connections for the community.

Redefining London's historic industrial heartlands, **Queen Elizabeth Olympic Park** connects business districts, universities and new neighbourhoods

alongside world-class sporting venues, parklands and waterways – a modern urban destination. Discover more about London's urban developments and add specialist insights to your events with the experts at **New London Architecture** and the **Urban Land Institute**.



📍 London's Royal Docks



📍 Queen Elizabeth Olympic Park

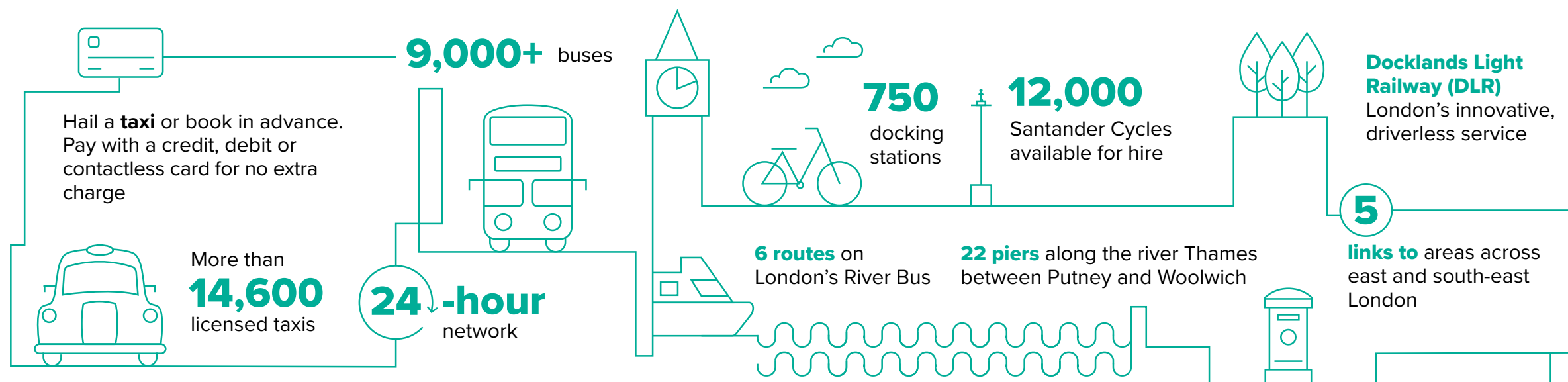
TRANSPORT



DEI Tip Transport for London provides accessible maps of the London Underground, including an audio map and step-free guide.



GETTING AROUND LONDON



Elizabeth line

60 miles

of new line stretching across Greater London

43 minutes

to travel from Heathrow to ExCel London



The Overground travels above ground, linking suburban areas in London

112 stations spread across 23 London boroughs

11

Underground lines



5

lines run a 24-hours service on Fridays and Saturdays: Victoria, Central, Jubilee, Northern and Piccadilly

The Elizabeth line



The Elizabeth line is one of the most significant infrastructure projects ever undertaken in Europe. It provides easier, quicker and more direct travel throughout the capital.

More capacity

With capacity for 1,500 passengers per train, delegates will get to their destination in comfort.

Statistics

60 miles of new line stretching across Greater London.
43 minutes travel from Heathrow to ExCel London.

Accessibility

The Elizabeth line stops at 41 accessible stations, including Heathrow, stations through central London and Canary Wharf. It also crosses the city, stopping near ExCeL London and hotels onsite.

With the new line, London has some of the most accessible

event venues in the world. Delegates travelling from Heathrow are able to get to London's West End in 28 minutes, the City of London in 34 minutes and ExCeL London and The O2 in 43 minutes. The trains are fully accessible, air-conditioned and wifi-enabled.

The Elizabeth line in numbers



10% increase in central London's rail capacity



200 million passengers a year



Improved wayfinding for visitors to London with new signage, screens and help points across the line

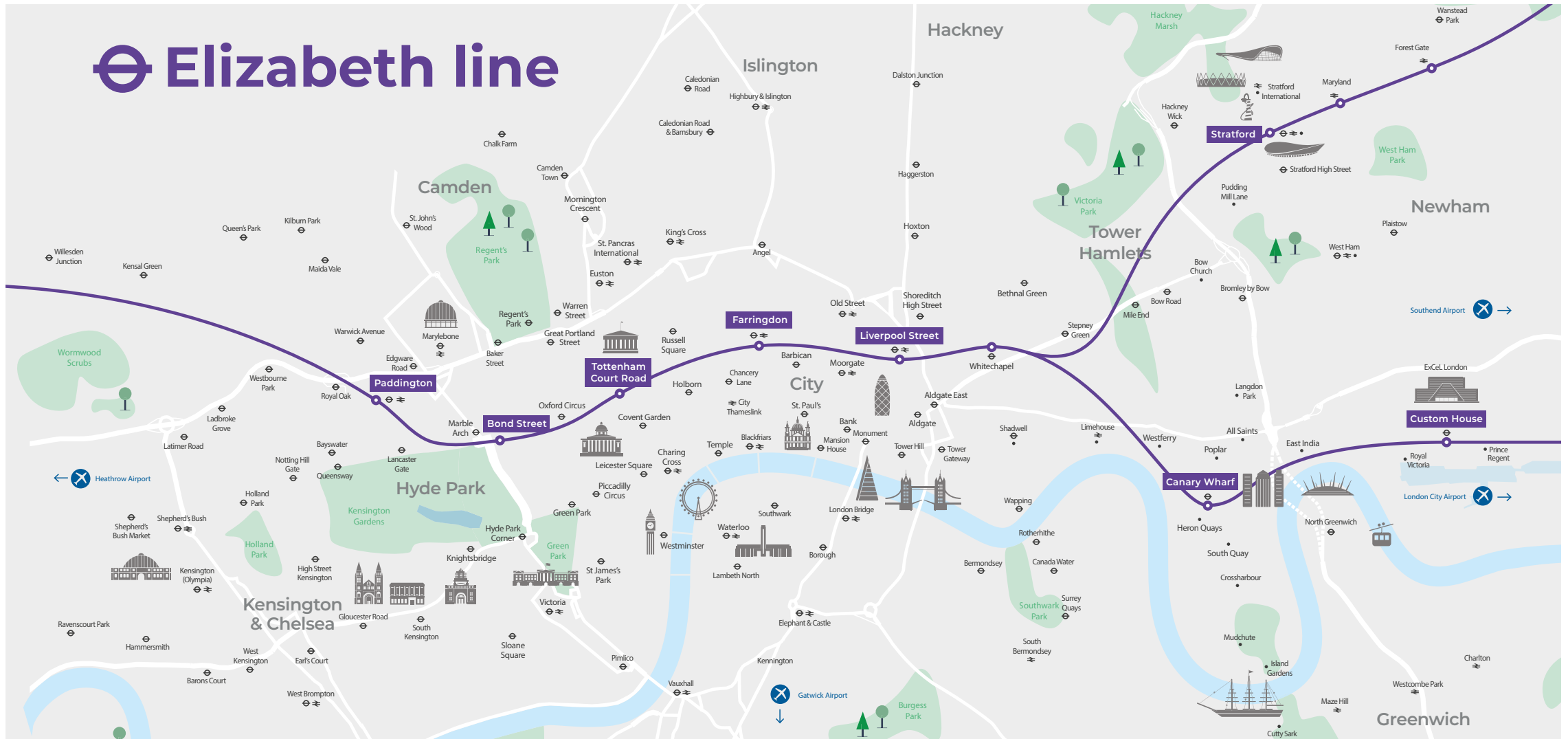


I am extremely proud that the Elizabeth line has not only become part and parcel of travelling in London and the South East over the past six months, but that it is also showing how sustainable and affordable transport can drive the city's economic growth and recovery. We look forward to welcoming many more customers onboard as they experience and enjoy the very best of what the capital has to offer.

Andy Lord London's Transport Commissioner



Elizabeth line



Heathrow

39 hotels, 13,144 bedrooms
Connections:
Piccadilly line

Paddington

20 mins from Heathrow
12 hotels, 3,577 bedrooms
Connections:
Circle & District line
Bakerloo line
Hammersmith and City line

Bond Street

23 mins from Heathrow
39 hotels, 8,500 bedrooms
Connections:
Central line
Jubilee line

Tottenham Court Road

28 mins from Heathrow
69 hotels, 12,455 bedrooms
Connections:
Northern line
Central line

Farringdon

31 mins from Heathrow
22 hotels, 2,602 bedrooms
Connections:
Circle line
Hammersmith and City line
Metropolitan line

Liverpool Street

33 mins from Heathrow
28 hotels, 6,463 bedrooms
Connections:
Central line
Circle line
Hammersmith and City line
Northern line
Overground

Canary Wharf

40 mins from Heathrow
13 hotels, 2,679 bedrooms
Connections:
DLR
Jubilee line

Stratford

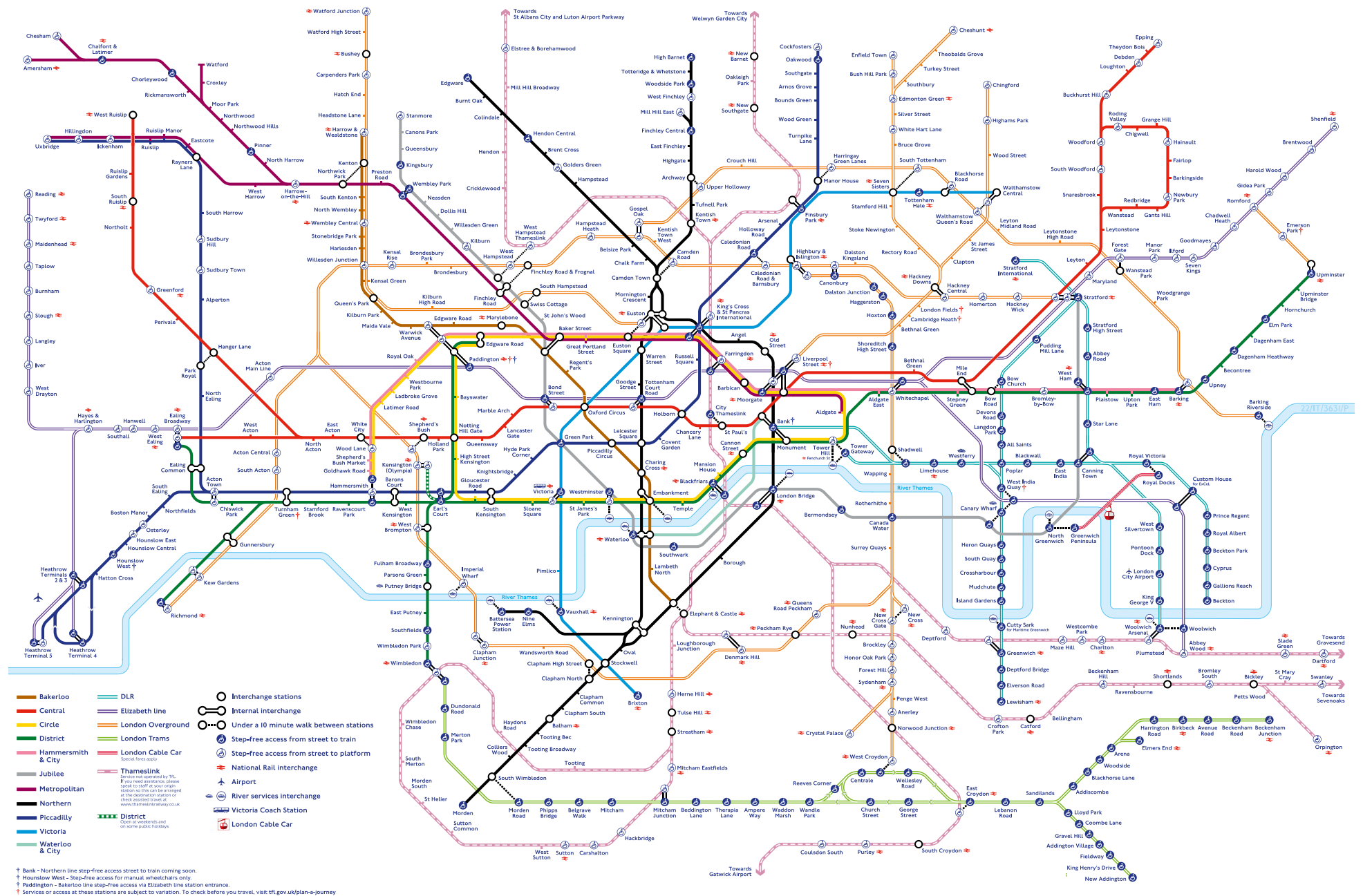
45 mins from Heathrow
3 hotels, 644 bedrooms
Connections:
Central line
Jubilee line
DLR
Overground

Custom House

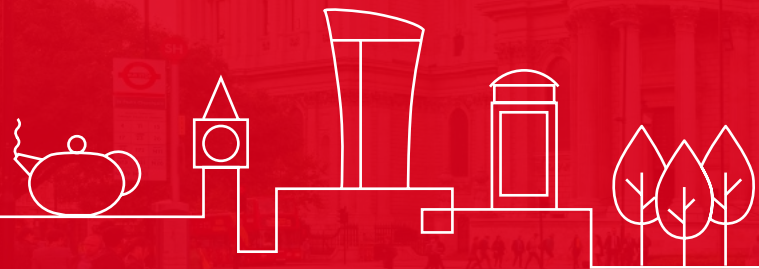
43 mins from Heathrow
13 hotels, 2,694 bedrooms
Connections:
DLR



Tube map



PARTNER INDEX



📍 St. Paul's Cathedral



Partner index

London & Partners represents a range of partners across every aspect of event planning from accommodation to transport providers.

The partner index is a comprehensive list giving you access to some of the city’s most trusted providers and a detailed guide to the city’s accommodation and venue capacities.

The below configurations are for the largest room.
Please check individual websites for socially distanced capacities.

Exhibition centres

Centre	Outside Space	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Closest Tube
ExCeL London		20-45000	20-3000	20-3000	20-3000	20-10000	100000	1076390.00	60	Custom House
QEI Centre	✓	1300	497	600	930	1200	2142	23056.27	32	Westminster

(m-feet conversion: 1m = 3,280ft)
T - Theatre style CA - Cabaret CL - classroom B-Banquet R- Reception (OV) - Overground DLR – Docklands Light Railway

Venues

Venue	Outside Space	T	CA	CL	B	R	Max SQM	Max SQF	Event Spaces	Closest Tube
The O2		20000	n/a	n/a	2200	3000	3402	36618.79	7	North Greenwich
Evolution London	✓	3500	1600	n/a	2000	4000	5000	53819.50	1	Battersea Park
Southbank Centre	✓	2500	128	40	300	950	2500	26909.75	9	Waterloo
Central Hall Westminster		2039	500	320	500	1000	734	7900.70	23	Westminster
Barbican Centre	✓	1943	100	100	220	650	2147	23110.09	15	Moorgate
Indigo at the O2		1617	360	n/a	540	1500	650	6996.54	2	North Greenwich
Tobacco Dock	✓	1470	640	350	800	1500	1178	12679.87	40	Shadwell (DLR and OV)
Twickenham Stadium	✓	1076	512	150	800	1200	1063.18	11443.96	34	Twickenham (National Rail)
Old Spitalfields Market	✓	1000	n/a	n/a	847	2000	1400	15069.46	1	Liverpool Street
Cadogan Hall		953	100	100	150	300	263	2830.91	4	Sloane Square
Cineworld at O2		853	n/a	n/a	200	1000	n/a	n/a	19	North Greenwich
Guildhall	✓	760	320	210	704	900	630	6781.26	7	Bank
Imperial College	✓	740	160	n/a	n/a	620	145	1560.77	200	South Kensington
etc venues 133 Houndsditch		700	500	400	576	740	1,200	12916.68	14	Liverpool St or Bank
Southwark Cathedral	✓	700	100	100	210	800	588	6329.17	4	Southwark
Church House Westminster		600	208	198	372	550	519	5586.46	19	St James Park
East Wintergarden		600	450	360	500	1000	682	7340.98	3	Canary Wharf
etc Venues - 155 Bishopsgate		600	350	260	480	800	793	8535.77	5	Liverpool Street

Venues

Venue	Outside Space	T	CA	CL	B	R	Max SQM	Max SQF	Event Spaces	Closest Tube
Oceandiva London	✓	600	n/a	n/a	500	1500	1100	11840.29	4	Royal Docks
IET London: Savoy Place	✓	451	156	144	300	330	408	4391.67	21	Embankment
Convene - 22 Bishopsgate		406	160	195	288	406	3830	41225.737	10	Liverpool Street
CentrEd at Excel		400	184	145	230	400	362	3896.53	29	Custom House
etc Venues St Paul's		400	250	190	240	500	530	5704.87	14	Barbican
etc venues County Hall		400	252	180	280	900	678	7297.92	30	Waterloo
Green & Fortune - Kings Place	✓	400	100	72	180	400	288	3100.00	12	King Cross and St Pancras
The Honourable Society of Lincoln's Inn	✓	300	n/a	n/a	250	450	502	5403.48	15	Holborn
Green & Fortune - Rose Court Events	✓	300	154	n/a	220	700	2323	25000.00	9	Cannon Street
BMA House	✓	294	160	120	200	320	406	4370.14	22	Euston
One Whitehall Place (Royal Horseguards)	✓	280	160	120	252	550	343	3692.02	13	Embankment
etc venues - Fenchurch Street		250	150	136	120	250	364.8	3926.67	16	Monument
The Sandbox - Level 39		200	112	40	140	250	297	3196.88	6	Canary Wharf
Green & Fortune - Sea Containers Events	✓	200	77	56	120	600	2300	24756.97	10	London Blackfriars
The Royal Society of Arts (RSA)		200	80	80	130	200	180	1937.50	9	Embankment

Venue	Outside Space	T	CA	CL	B	R	Max SQM	Max SQF	Event Spaces	Closest Tube
TOCA Social		200	n/a	20	n/a	700	n/a	n/a	5	North Greenwich
Woods Quay	✓	180	56	n/a	100	350	n/a	n/a	2	Embankment
Coin Street Conference Centre	✓	170	80	80	112	250	190.19	2047.19	8	Southwark
City Hall London's Living Room		130	100	n/a	n/a	250	n/a	n/a	2	Royal Victoria DLR
CCT Venues Barbican		120	90	100	n/a	150	118.56	1276.17	22	Barbican
Spencer House	✓	100	90	n/a	120	450	96	1033.33	8	Green Park
The City Centre and Roman Amphitheatre		85	36	30	100	280	69.2	744.86	2	Bank
15 Hatfields		72	60	36	110	110	60	645.83	15	Southwark
Westfield White City	✓	40	n/a	n/a	30	150	n/a	n/a	3	Shepherds Bush
Westfield Stratford	✓	Only outdoor space for experiential, live events, car launches etc								Stratford
Hollywood Bowl at the O2		n/a	n/a	n/a	n/a	800	n/a	n/a	1	North Greenwich
Harvey Nichols Store	✓	72	72	80	120	220	n/a	n/a	5	Knightsbridge

(m-feet conversion: 1m = 3,280ft)
T - Theatre style CA - Cabaret CL - classroom B-Banquet R- Reception OV - Overground DLR – Docklands Light Railway

Attraction venues

Venue hire mainly available in the evenings, daytime hire is subject to availability as these are public attractions

Venue	Outside Space	T	CA	CL	B	R	Max SQM	Max SQF	Event Spaces	Closest Tube
National Maritime Museum Greenwich	✓	400	250	n/a	580	1000	103	1108.6817	4	Cutty Sark (DLR)
Banqueting House		400	280	n/a	380	500	500	5381.95	2	Westminster
Science Museum	✓	400	272	n/a	400	750	2277	24509.4003	12	South Kensington
Tate Modern	✓	400	300	30	800	1500	264	2841.6696	16	Southwark
The Swan Shakespeare's Globe	✓	350	50	n/a	350	450	400	4305.56	4	Southwark
Kensington Palace	✓	350	200	n/a	300	800	1800	19375.02	7	High Street Kensington
Saatchi Gallery		320	150	100	200	1500	6500	69965.35	14	Sloane Square
Imperial War Museum London	✓	300	350	40	350	400	3513	37813.58	7	Lambeth North
Old Royal Naval College Greenwich	✓	300	100	100	400	2500	686	7384.04	9	Cutty Sark (DLR)
Cutty Sark Greenwich	✓	300	n/a	n/a	270	450	n/a	n/a	4	Cutty Sark (DLR)
Museum of London Docklands	✓	273	80	n/a	240	2000	1500	16145.85	7	Canary Wharf
British Library Conference Centre	✓	255	30	24	100	200	279	3003.13	13	Kings Cross/St Pancras
ZSL London Zoo	✓	250	160	N/A	260	700	800	8611.12	12	Camden Town
Royal Air Force Museum	✓	250	120	50	444	800	6700	72118.13	14	Collindale
Hampton Court Palace	✓	250	120	60	1500	3000	400	4305.56	14	Hampton Court (National Rail)
The Postal Museum and the Mail Rail	✓	250	n/a	n/a	150	275	210	2260.42	3	Russell Square

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T - Theatre style CA - Cabaret CL - classroom B-Banquet R- Reception OV - Overground DLR – Docklands Light Railway
SS - Summer Season

Venue	Outside Space	T	CA	CL	B	R	Max SQM	Max SQF	Event Spaces	Closest Tube
Lambeth Town Hall	✓	250	n/a	n/a	250	300	371.18	3995.34	1	Brixton
Museum of London	✓	230	70	54	400	1000	1100	11840.29	15	St Pauls
Royal Botanic Gardens, Kew	✓	230	160	150	230	400	388	4176.39	8	Kew Gardens
London Transport Museum		200	70	n/a	150	500	6500	69965.35	2	Covent Garden
English Heritage - Eltham Palace	✓	200	160	n/a	200	300	n/a	n/a	3	Mottingham (National Rail)
HM Tower of London	✓	200	200	80	240	300	300	3229.17	10	Tower Hill
Tate Britain		190	60	40	550	900	1300	13993.07	8	Pimlico
National Gallery	✓	140	88	n/a	300	500	850	9149.315	8	Charing Cross & Leicester Square
Peter Harrison Planetarium Greenwich	✓	130	60	n/a	60	130	124	1334.7236	2	Cutty Sark (DLR)
National Army Museum		130	70	48	350	500	500	5381.95	7	Sloane Square
Churchill War Rooms		120	70	54	120	350	131	1410.07	4	Westminster
Queen's House Greenwich	✓	120	60	50	120	150	141	1517.71	1	Cutty Sark (DLR)
HMS Belfast	✓	110	70	n/a	144	200	250	2690.98	7	London Bridge
English Heritage - Kenwood House	✓	100	n/a	n/a	480	480	n/a	n/a	4	Archway
Warner Bros. Studio Tour London – The Making of Harry Potter		65	n/a	30	600	1000	2100	22604.19	7	Watford North (National Rail)
English Heritage - Rangers House	✓	60	30	n/a	60	100	n/a	n/a	2	Blackheath (National Rail)

Attraction venues

Venue	Outside Space	T	CA	CL	B	R	Max SQM	Max SQF	Event Spaces	Closest Tube
Royal Observatory Greenwich	✓	60	30	24	60	120	112	1205.56	2	Cutty Sark (DLR)
Tower Bridge		40	30	n/a	120	250	183	1969.79	4	Tower Hill
English Heritage-Wellington Arch	✓	40	18	n/a	36	80	n/a	n/a	1	Hyde Park Corner
Kew Palace and Royal Kitchens	✓	n/a	n/a	n/a	30	60	40	430.56	5	Kew Bridge
London Eye		n/a	n/a	n/a	15 per Capsule	25 per Capsule	n/a	n/a	32 capsules	Waterloo
Madame Tussauds		n/a	n/a	n/a	360	1000	1200	12916.68	3	Baker Street
SEA LIFE Centre London Aquarium		n/a	n/a	n/a	200	750	500	5381.95	1	Waterloo
London Dungeon		n/a	n/a	n/a	120	150	1615	17383.70	1	London Bridge
Marble Hill House	✓	n/a	n/a	n/a	20	60	n/a	n/a	3	Richmond

(m-feet conversion: 1m = 3,280ft)
T - Theatre style CA - Cabaret CL - classroom B-Banquet R- Reception DLR – Docklands Light Railway

Hotels with meeting spaces

Hotel	Outside Space	Star Rating	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
InterContinental London – The O2	✓	not rated	3000	1680	1800	2525	3100	3013	32419.88	20	453	North Greenwich
Park Plaza Westminster Bridge	✓	4*	2000	720	700	1350	1500	1167	12561.47	32	1019	Lambeth North
Hilton London Metropole	✓	4*	1350	728	918	1050	1350	1062	11431.26	38	1096	Edgware Road
JW Marriott Grosvenor House London	✓	5*	1200	1000	800	2000	2000	3147	33873.99	29	420	Marble Arch
Ibis London Earls Court		3*	1200	650	750	800	1200	1260	13562	18	504	Fulham Broadway
London Hilton on Park Lane	✓	5*	1100	600	600	1100	1250	944	10161.12	16	453	Hyde Park Corner
Novotel London West	✓	4*	1000	520	540	650	2000	1726	18578.49	33	630	Hammersmith
Royal Lancaster London		5*	1000	640	552	900	1500	1008	10850.01	18	411	Lancaster Gate
London Marriott Hotel Grosvenor Square	*	5*	900	360	384	580	1000	763	8212.86	12	217	Bond Street
Hilton London Wembley	✓	4*	900	500	450	550	900	693	7459.38	14	361	Wembley Park
Leonardo Royal London Tower Bridge		4*	850	432	330	600	800	645.73	6950.57	17	370	Tower Gateway DLR
The Londoner	✓	5*	838	464	387	600	850	566	6092.37	8	350	Leicester Square
InterContinental London Park Lane		5*	700	259	220	700	1000	887	9547.58	13	520	Hyde Park Corner
Park Plaza Riverbank London		4*	650	432	450	540	660	639	6878.13	24	645	Vauxhall
Millennium Gloucester Hotel & Conference Centre London Kensington	✓	4*	650	304	320	480	650	420	4520.84	11	610	Gloucester Road

Hotels with meeting spaces

Hotel	Outside Space	Star Rating	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
The Peninsula London	✓	5*	650	380	380	450	1200	696	7492	17	190	Hyde Park Corner
Nobu Hotel London Portman Square	✓	5*	600	344	300	450	700	597	6426.05	4	249	Marble Arch
Hilton London Bankside	✓	5*	600	306	306	430	700	576	6200.01	14	292	Southwark
The Landmark London	✓	5*	568	288	266	504	750	583	6275.35	11	300	Marylebone
The Tower-A Guoman Hotel	✓	4*	550	350	320	500	570	551	5930.91	19	800	Tower Hill
Park Plaza Victoria London		4*	550	280	258	380	600	602	6479.87	17	299	Victoria
Leonardo Royal London St Paul's	✓	4*	550	360	320	550	900	780.8	8404.45	23	459	St Paul's
Sheraton Grand London Park Lane	✓	5*	500	240	250	440	1200	498	5360.42	5	303	Green Park
Leonardo Royal London City		4*	500	256	260	340	550	349.6	3763.06	12	317	Tower Gateway DLR
Chelsea Harbour Hotel & Spa	✓	5*	500	280	240	500	700	601	6469.10	11	150	Parsons Green
The Savoy		5*	500	280	300	320	800	425	4580	11	267	Charing Cross
The Biltmore Mayfair, LXR Hotels & Resorts		5*	500	210	250	320	700	484	5209.73	12	307	Bond Street
Pullman London St Pancras		4*	446	446	446	270	380	552	5942	28	312	King's Cross St Pancras
Rosewood London	✓	5*	430	200	285	280	450	457	4919.10	12	308	Holborn
Thistle Marble Arch		4*	400	200	180	300	500	313	3369.10	12	692	Marble Arch
Hilton London Tower Bridge		4*	400	150	220	300	450	340	3659.73	13	248	London Bridge
The Dorchester	✓	5*	400	240	300	510	1000	783	8428.13	12	250	Green Park

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Hotel	Outside Space	Star Rating	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
Carlton Tower by Jumeirah		5*	400	210	250	300	700	444.85	4788.32	10	186	Knightsbridge
Pan Pacific London		5*	400	288	260	360	500	464	4994.45	11	237	Liverpool Street
Hilton London Canary Wharf		4*	380	192	220	270	400	358	3853.48	10	282	Canary Wharf
London Marriott Hotel Regent's Park		4*	350	182	250	300	335	311	3347.57	9	304	Swiss Cottage
Hard Rock Hotel		5*	350	180	190	288	400	414	4456.25	18	900	Marble Arch
St Pancras Renaissance Hotel London	✓	5*	325	240	220	280	575	453	4876.05	12	245	Kings Cross and St Pancras
Kimpton Fitzroy London	✓	5*	300	160	144	200	450	360	3875.00	10	334	Russell Square
Radisson Blu Edwardian, Bloomsbury Street		4*	300	120	130	230	300	232	2497.22	9	174	Tottenham Court Road
DoubleTree by Hilton Hotel London- Docklands Riverside	✓	4*	300	160	150	250	350	927	9978.14	13	378	Canada Water
London Marriott Canary Wharf		5*	290	102	132	180	300	234	2518.75	18	347	Canary Wharf
The Royal Horseguards	✓	5*	280	160	120	252	400	214	2303.47	13	282	Embankment
The Langham London	✓	5*	275	160	144	250	375	364	3918.06	17	380	Oxford Circus
Claridge's		5*	260	120	150	240	500	243	2615.63	10	203	Bond Street
The May Fair Hotel	✓	5*	260	120	140	220	370	336	3616.67	11	437	Green Park
Hyatt Regency London-The Churchill		5*	260	160	180	240	350	242	2604.86	10	440	Marble Arch
Corinthia Hotel London	✓	5*	256	120	144	216	400	263	2830.91	8	294	Embankment
The Waldorf Hilton		4*	250	240	120	410	700	753	8105.22	7	298	Covent Garden
Hilton London Olympia		4*	250	150	150	280	350	559	6017.02	10	404	Olympia London (OV)

Hotels with meeting spaces

Hotel	Outside Space	Star Rating	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
Mandarin Oriental Hyde Park	✓	5*	250	80	120	250	400	244	2626.39	5	194	Knightsbridge
Radisson Blu Edwardian, New Providence Wharf	✓	4*	250	150	120	180	200	210	2260.42	17	169	Canary Wharf
The Berkeley	✓	5*	250	140	100	250	600	311	3347.57	4	210	Hyde Park Corner
Hilton London Kensington		4*	250	130	130	180	500	358	3853.48	14	601	Shepherd's Bush
ANdAZ London Liverpool Street		5*	250	120	120	220	300	470	5059	16	267	Liverpool Street
The Westin London City	✓	4*	248	108	112	216	400	236	2540.28	9	222	Monument
The Dilly		5*	230	180	120	200	245	289	3110.77	7	280	Piccadilly Circus
DoubleTree by Hilton Hotel London- Tower of London	✓	4*	210	120	84	150	250	223	2400.35	10	583	Tower Hill
Blue Orchid Tower Suites	✓	5*	200	100	130	160	250	250	2690.98	9	273	Tower Hill
The Bloomsbury Hotel	✓	4*	200	120	120	120	250	266	2863.20	9	153	Tottenham Court Road
Park Plaza Waterloo Hotel	✓	4*	190	100	100	160	200	235	2529.52	9	494	Lambeth North
Sea Containers London	✓	4*	180	90	108	176	300	375	4036.46	16	359	Blackfriars
London Marriott Hotel Maida Vale		4*	180	70	70	120	180	169	1819.10	16	239	Kilburn Park
The Clermont Charing Cross		4*	170	110	100	140	200	174	1872.92	9	239	Charing Cross
London Marriott Hotel Marble Arch	✓	4*	170	72	90	130	180	171	1840.63	6	240	Marble Arch
Conrad London St James		5*	120	n/a	60	220	300	273	2938.54	12	256	St James Park
The Connaught		5*	120	60	70	120	200	151	1625.35	4	121	Bond Street

(m-feet conversion: 1m = 3,280ft)

T - Theatre style CA - Cabaret CL - classroom B-Banquet R- Reception OV -Over Ground DLR – Docklands Light Railway

Hotel	Outside Space	Star Rating	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
Shangri-La Hotel At The Shard London	✓	5*	120	64	60	110	140	155	1668.40	3	202	London Bridge
The Chesterfield Mayfair		5*	120	60	66	100	150	92	990.28	7	94	Green Park
The Montague on the Gardens	✓	4*	120	64	60	100	150	115	1237.85	8	101	Russell Square
The Ned	✓	5*	120	63	58	120	200	165	1776.04	9	250	Bank
The Westminster London, Curio Collection by Hilton		4*	115	60	42	100	100	111	1194.79	4	464	Pimlico
London Marriott Hotel Kensington		4*	112	36	36	112	112	140	1506.95	10	226	South Kensington
The Clermont Victoria		4*	110	56	42	80	120	88	947.22	9	357	Victoria
Radisson Blu Edwardian, Grafton		4*	110	64	50	100	150	120	1291.67	11	330	Warren Street
Radisson Blu Edwardian, Vanderbilt		4*	110	64	50	90	140	97	1044.10	12	215	Gloucester Road
Radisson Blu Edwardian, Kenilworth		4*	100	64	50	70	110	137	1474.65	8	186	Tottenham Court Road
Radisson Blu Edwardian, Hampshire		4*	100	50	48	60	120	108	1162.50	6	127	Leicester Square
London Marriott Hotel County Hall	✓	5*	100	40	50	60	100	188	2023.61	12	206	Westminster
Thistle Kensington Gardens		4*	100	65	70	70	100	56	602.78	3	175	Queensway
Blue Orchid The Wellington Hotel		4*	90	56	33	70	100	179.77	1935.03	2	84	Victoria
The Rubens at the Palace		5*	90	42	n/a	70	150	108	1162.50	10	151	St James Park
Thistle Holborn, The Kingsley		4*	80	40	40	60	100	87	936.46	7	192	Holborn
The Stratford Hotel London	✓	4*	80	28	21	50	150	67	721.18	6	145	Stratford International



Hotels with meeting spaces

Hotel	Outside Space	Star Rating	wT	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
Hyatt Regency and Hyatt House Stratford City		4*	80	72	60	90	90	195	2098.96	10	225	Stratford station, DLR
One Hundred Shoreditch	✓	4*	80	n/a	n/a	n/a	85	82	882.64	6	258	Old Street
W London- Leicester Square		5*	70	35	35	50	70	101	1087.15	3	192	Leicester Square
nhow London		4*	70	48	36	30	70	84	904.17	3	190	Old Street or Angel
The London EDITION	✓	5*	70	48	48	50	200	107.88	1161.21	6	173	Tottenham Court Road
Good Hotel London	✓	4*	70	n/a	22	30	120	65	235	4	148	Royal Victoria
Blue Orchid The Rochester Hotel		4*	65	25	30	45	65	199.37	2146.00	9	76	Victoria
The Marylebone Hotel	✓	4*	60	36	44	56	250	114	1227.08	9	249	Baker Street
Radisson Blu Edwardian, Mercer Street		4*	60	32	27	40	60	63	678.13	4	137	Covent Garden
Holmes Hotel London	✓	Premium Boutique	60	48	n/a	60	130	85	914.93	6	118	Baker Street
The Cadogan, A Belmond Hotel, London		5*	60	40	40	50	80	72	775.00	6	54	Knightsbridge
Thistle City Barbican		3*	60	40	32	50	60	164	1765.28	7	463	Barbican
Canopy by Hilton London City	✓	4*	50	30	30	40	60	100	1076.39	1	340	Aldgate
Dorsett London City	✓	4*	50	30	28	24	50	50	538.20	4	267	Aldgate
London Marriott Park Lane		5*	50	30	21	30	60	76	818.06	4	151	Marble Arch
The Park Tower Knightsbridge		5*	40	20	12	24	40	92	990.28	3	271	Knightsbridge
Park Plaza London Park Royal		4*	40	n/a	n/a	n/a	48	42	452.08	6	212	Park Royal

(m-feet conversion: 1m = 3,280ft)

T - Theatre style CA - Cabaret CL - classroom B-Banquet R- Reception OV -Over Ground DLR – Docklands Light Railway

Hotel	Outside Space	Star Rating	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
Thistle Bloomsbury Park		4*	34	10	16	n/a	35	130	1399.31	1	95	Russell Square
Dorsett Shepherd's Bush London		4*	30	n/a	n/a	n/a	85	100	1076.39	4	317	Shepherds Bush
Courtyard by Marriott London City Airport		4*	30	n/a	n/a	n/a	n/a	51	548.96	4	184	London City Airport
Aloft London Excel		4*	30	12	20	18	40	54	581.25	6	252	Prince Regent (DLR)
Hilton London Hyde Park		4*	30	n/a	14	n/a	n/a	48	516.67	1	136	Queensway
Jumeirah Lowndes Hotel		5*	25	15	15	21	30	29	312.15	1	88	Knightsbridge
The Milestone Hotel and Residences		5*	25	18	12	30	40	39	419.79	5	57	High Street Kensington
Hyatt Place London City East	✓	4*	20	n/a	n/a	n/a	20	143	1539.24	2	280	Aldgate East
Cliveden House & Spa	✓	5*	20	24	n/a	60	260	73	785.76	8	45	Taplow (National Rail)
Mayfair Townhouse Hotel		5*	20	n/a	n/a	n/a	75	70	753.47	6	172	Green Park
YOTEL London City Clerk-enwell	✓	4*	20	n/a	n/a	n/a	100	150	1614.59	3	280	Chancery Lane
The Standard London	✓	5*	n/a	n/a	n/a	106	400	377	4057.99	11	266	King's Cross -St Pancras
No. 11 Cadogan Gardens	✓	5*	n/a	n/a	n/a	18	50	50	538.20	6	56	Sloane Square
Radisson Blu Edwardian, Sussex		4*	n/a	n/a	n/a	12	n/a	15	161.46	2	101	Marble Arch
Leman Locke, Aldgate	✓	not rated	n/a	52	n/a	52	120	95	1022.57	3	171	Aldgate East
The Capital Hotel, Apartments & Townhouse - London	✓	5*	n/a	n/a	20	20	25	26	279.86	1	49	Knightsbridge
The Kensington Hotel		5*	n/a	n/a	n/a	40	50	56	602.78	2	150	Gloucester Road

Accommodation only

Property	Star Rating	Total Bedrooms, Suites or Apartments	Closest Tube
Imperial College (July & August)	3*	1800	South Kensington
The Gantry London, Curio Collection by Hilton	4*	291	Stratford
NYX Hotel London Holborn by Leonardo Hotels	4*	213	Holborn
Cove - Landmark Pinnacle - Locke, Canary Wharf	unrated	162	Canary Wharf
Radisson Blu Edwardian, Berkshire	4*	149	Bond Street
Bermonds Locke, Tower Bridge	n/a	143	London Bridge
Hart Shoreditch Hotel London, Curio Collection by Hilton	4*	126	Old Street
Kingsland Locke	unrated	124	Dalston Kingsland
Locke at Broken Wharf, Millennium Bridge	n/a	113	Blackfriars
Thistle Trafalgar Square	4*	108	Charing Cross
Buckle Street Studios by Locke, Aldgate	4*	103	Aldgate East
The Resident Soho	4*	78	Tottenham Court Road
The Resident Victoria	4*	73	Victoria
The Resident Kensington	4*	65	South Kensington
The Resident Covent Garden	4*	57	Charing Cross

(m-feet conversion: 1m = 3,280ft)
T - Theatre style CA - Cabaret CL - classroom B-Banquet R- Reception OV - Over Ground DLR – Docklands Light Railway

Airport Hotels

Hotel	Outside Space	Star Rating	T	CA	CL	B	R	Max SQM	Max SQF	Meeting Rooms	Bed rooms	Closest Tube
Radisson Blu Edwardian, Heathrow		4*	700	400	350	550	700	502	5403.48	42	459	Heathrow Terminal 123
Hilton London Heathrow Airport Terminal 4		4*	300	115	141	240	350	262	2820.14	19	398	Heathrow Terminal 4

Riverboats

Venue	Seated	Reception	Banquet	Location
Oceandiva London	500	1500	500	Royal Docks
Silver Sturgeon	440	550	440	Central London
RS Hispaniola	250	250	250	Embankment
London Craft Beer Cruise	250	250	250	Embankment
City Cruises-Millennium Diamond	188	300	188	Central London
Silver Barracuda	140	230	140	Central London
City Cruises-Millennium of Time	128	160	160	Central London
City Cruises-Erasmus	126	250	126	Central London
City Cruises-Millennium of London	100	140	100	Central London
uber Boat by Thames Clippers	70	220	70	Central London

Professional Conference Organisers

Collaborate with National and International Associations to help them deliver their conferences successfully. They provide end to end planning and logistics especially financial management and delegate and sponsorship acquisition.

Company
B Network
K.I.T. Group GmbH Association & Conference Management
MCI Group UK Ltd. (IAPCO members)
Congrex Switzerland Ltd

Destination Management Companies

Specialise in the delivery of events, tours, staffing and transport, utilising extensive local knowledge, expertise and resources.

Company	Description
2B-UK	North America and Australia Market specialist
Principal. London DMC	Corporate EU, North American and Asian market
Spectra	90% North American business

Event Management Companies

Specialise in the creation and delivery of all aspects of your event, including strategic marketing, budgeting, logistics, and branding.

Company	Description
Black Tomato Agency	Specialised in delivering world-class, award winning group incentives, prize promotions and communications campaigns
Worldspan	Global event management and creative communications

Service Providers

Our service provider partners offer a range of additional services for events

Service Provider	Description
Bounce	Luggage Storage
Slido	Slido is the ultimate Q&A and polling platform for live and virtual meetings and events.
Go City	Sightseeing and tourism technology specialist, managing The London Pass
TKTS London	Number one place for discount theatre tickets for London's West End
Translateable	The only language agency dedicated to the event industry
White Light Ltd	Lighting and AV services for theatres, venues, events and broadcast. Hire, sales and installation.

Tax Reclaim	Description
BDO	Tax refund for events
Blick Rothenberg	Tax refund for events
Oury Clark	Tax refund for events

Transport

Service Provider	Description
Eurostar International Ltd	The railway company operating the international Eurostar train services between London, Paris, Amsterdam and Brussels via the Channel Tunnel.
Gatwick Airport Limited	The UK's second largest airport and a vital piece of UK infrastructure.
Heathrow Express	London to Heathrow Express Train
Heathrow International Airport (LHR)	The UK's largest and busiest airport
London City Airport (LCY)	The only airport in central London
Malaysia Airlines	With 60+ destinations, worldwide, the flag carrier airline of Malaysia and a member of the Oneworld airline alliance
uber Boat by Thames Clippers	High speed river transport
United Airlines	United operates a large domestic and international route network spanning cities large and small across the United States and all six inhabited continents

Tours

Company	Max Group Size	Other Information/Services
City Cruises		Explore London's famous sights on an award-winning sightseeing or dining cruise or an exhilarating Thamesjet speedboat ride.
London Eye River Cruise	n/a	River Cruise taking 40- min past city landmarks with a commentary via multi-language audio guides
Society of London Theatre (SOLT)	30 per group	Theatreland walking tours
Thamesjet	RIB Boats, each vessel carries 12 passengers	Cruises featuring a fun-filled 50 min ride on the river
Twickenham Stadium Tours (World Rugby Museum)	Varies	Private stadium tours
Warner Bros. Studio Tour London – The Making of Harry Potter	Max 20 per group	Group tours around Harry Potter World and experience the making of Harry Potter.

Incentive Activities

Service Provider	Description	Max Group Size	Location
ABBA Voyage	In a stunning, purpose-built arena, one of the most popular groups in history appear as digital avatars in a 'ground-breaking' concert	12	Queen Elizabeth Olympic Park
Harvey Nichols	Cocktail master classes, Wine and Champagne tasting, Personal shopping, Corporate Gifts	25	Knightsbridge
Hollywood Bowl at the O2	Group bowling and private party options	800	North Greenwich
ICON Outlet at The O2	Stylish retail center featuring a range of eateries & familiar discount clothing & accessory shops	Various	North Greenwich
London Craft Beer Cruise	Thames craft beer cruise with us through the heart of central London.	Various	Lambeth Pier
Terrible Thames	Climb aboard to hear the horrible history of the most famous river in the world	Various	Tower Bridge
Thamesjet	5 x RIB Boats, each vessel carries 12 passengers	12	Various
The Secret City	Bring your city to life with an outdoor escape game around its best-kept secrets and classic highlights. Enjoy great independent pubs and cafes.	5	Various
TOCA Social	Lively spot with a cutting edge vibe offering American-themed meals, plus immersive football games	25	North Greenwich
Up at the O2	Adventure experience made up of a guided climb across the arena roof, with scenic views of London's iconic landmarks.	16	North Greenwich
Upside Down House Westfield London	Visitors capture many memorable and surreal photos and videos they flip upside down which they share on their socials and messaging platforms. Can be hired privately for birthday parties, and corporate events	20	Westfield White City
ZSL London Zoo Lodges	Experience staying overnight at the Zoo in their private lodges including exclusive tours after hours	20	Regents Park



Business Improvement Districts

Service Provider	Description
Capital & Counties (Covent Garden)	Capco is responsible for the management of over 11 million square feet of space at Covent Garden.
City of London Corporation	The municipal governing body of the City of London, the historic centre of London and the location of the United Kingdom's financial sector
Grosvenor Estate	Grosvenor Britain & Ireland's oldest and best-known asset 300 acres in Mayfair and Belgravia - two of London's finest districts
Heart of London Business Alliance	Heart of London Business Alliance is focused on securing the long-term commercial and cultural wellbeing of the area.
New West End Company	A business partnership of 600 UK & international retailers, restaurateurs, hoteliers, galleries and property owners in London's West End
Shaftesbury plc	A British real estate investment trust which invests exclusively in the heart of London's West End.
South Bank Employers' Group	A unique partnership of eighteen of the major organisations in South Bank, Waterloo and Blackfriars with a long-term commitment to improving the everyday experience of the area for employees, visitors and residents alike
The Crown Estate	An independent commercial business, created by Act of Parliament. They invest in and manage some of the UK's most important assets
Visit Greenwich	The Destination Management Organisation for the Royal Borough of Greenwich



LONDON

CONVENTION BUREAU



Event and Association Planner Guide 2023

